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A RIGHT ROYAL WELCOME
TO OUR CITY

The Queen of all Resorts

The
Standard Guide
OF ATLANTIC CITY, N.J.



This Guide contains complete information of interest to
travelers regarding

**ATLANTIC CITY, NEW YORK,
PHILADELPHIA and WASHINGTON, D. C.**

with City Maps, Hotel Directories and Principal Attractions. Issued by
the Standard Guide Publishing Co., Atlantic City, N. J. Copyright, 1909

PRICE 15 CENTS

HOTEL STRAND

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POLAND SPRING HOUSE

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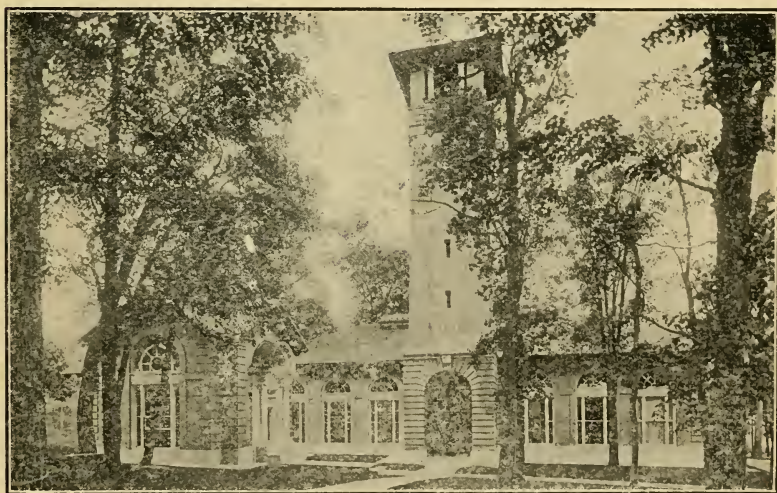
AMERICA'S LEADING RESORT

Poland Spring House

Mansion House

HIRAM RICKER & SONS, Proprietors

South Poland, Maine



NEW SPRING AND BOTTLING HOUSE, 1907

POLAND WATER

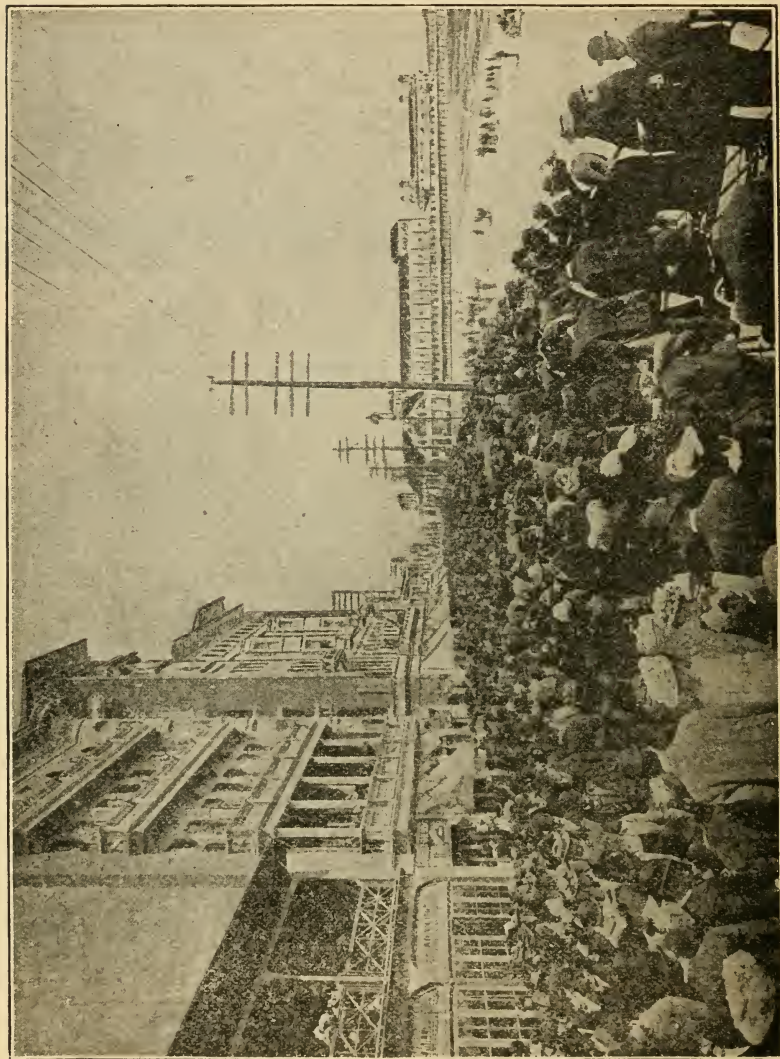
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1711 CHESTNUT ST.

NEW YORK :
1180 BROADWAY

BOSTON
153 FRANKLIN ST.



A BOARDWALK SCENE DURING EASTER

Important Notice to Travelers

The object of this guide is to present in a concise form all the necessary information which may assist the traveler to enjoy under the most favorable circumstances, a visit to any one of the cities described herein. Owing to the great public interest centered in these four cities and the great diversity of attractions offered by each, it is, of course, quite impossible to go into detail. Correspondence is invited, however, regarding any information not found in this Guide, which may be wanted by prospective visitors to any of these cities. Or, we would refer any such to write to The Atlantic City Free Information Bureau whose announcement appears on pages 11 and 12. This is one of the best conducted and most useful Public Information Bureaus in the United States.

Being the official representative of a majority of the best and most popular hotels, the assistance of this Bureau will be found especially helpful and valuable in arranging for hotel accommodations.

Recognizing this Guide as the newest and most complete Handbook of Atlantic City that has ever been published, the

Atlantic City Free Information Bureau has contracted for a large special edition of this guide for free distribution by mail on receipt of 4 cents postage, to cover mailing expenses, or at railroad ticket offices and public information bureaus, for the purpose of advertising

The Atlantic City Free Information Bureau has no connection with any other information, hotel or publicity bureau in Atlantic City, and its supporters and directors wish to call especial attention to this fact in order that the readers of this guide may not get this bureau confused with any other information bureaus or agencies of any kind whatever.

"America's Greatest Resort." The publishers of this guide take pleasure in commending the excellent work of this Bureau in spreading the fame of this wonderful resort.

The Standard Guide of Atlantic City is regularly sold by all news agents at 15 cents.—[EDITOR.]

ATLANTIC CITY, N. J.

Favored with a climate almost ideal throughout the year, in winter mild, equable and agreeable, governed by the warm Gulf Stream and laden with Nature's tonic, invigorating salt air, the days are bright, balmy and sunshiny; in summer the air is always cool and exhilarating. The Boardwalk, a seven-mile esplanade skirting the sea is unequalled for promenading and enjoyment of the popular rolling chair. The bathing beach is the finest in the world. The superb 18-hole Golf Links are carefully tended. A liberally-managed club house is maintained. The city has elegant asphalt and macadam avenues throughout, a sixty-foot boulevard for automobiling, riding and driving; modern garages. Every facility for the complete enjoyment of all outdoor pleasures. Magnificent ocean piers open all year; elegant theatres, and an endless list of high-class amusement places are continuously furnishing the most up-to-date and popular attractions known to the amusement world for all kinds of social diversions.

When the question arises "which is

the most delightful spot on earth

where one may enjoy under the most favorable conditions the greatest degree of benefit for one's health, happiness and finances," Atlantic City is the place that comes nearest being ideal. It is



beyond all question the greatest Health Resort in the world, and what place can equal it for the great diversity of pleasures and recreations to be found here. You go away rejuvenated physically, happy in spirit and with a determination to return at the first opportunity.

There is no other city where the spirit of hospitality is more boundless, or where all that pertains to the comfort of the guest is more accessible.

Without a possibility of contradiction Atlantic City has more and greater claims to distinction as a health and pleasure resort than any other like place in the world, not excepting an ocean voyage and tour of the Continent.





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Directory of Atlantic City Hotels—Continued

<i>Name of House.</i>	<i>Location.</i>	<i>Proprietor.</i>	<i>Capacity.</i>
Colwyn *37.....	21 S. Michigan Ave.....	E. B. Warburton.....	100
Cornell *52.....	Maryland Ave.....	Edwin A. Buckman...	200
Continental *49.....	15 S. Tenn. Ave.....	Mrs. M. Walsh Duncan..	300
Craig Hall *51.....	115 S. Pennsylvania Ave....	Craighead & Craighead..	100
Coulter.....	Mass. and Oriental Aves....	W. G. Love.....	150
Cromwell.....	128 St. James.....	M. J. Cromwell.....	150
Curran.....	118 S. Tennessee Ave.....	M. Curran.....	125
De Lamar *51.....	124 St. James.....	Inman & Willits.....	100
De Lancey.....	23 S. South Carolina Ave....	Daniel Burke.....	150
Delaware City.....	156 S. Tennessee Ave.....	S. E. Bradbury.....	100
Dennis.....	Michigan Ave.....	W. J. Buzby.....	..
De Ville.....	149 S. Kentucky Ave.....	Jno. P. Giberson.....	250
Dorean.....	Vermont Ave.....	E. L. Morall.....	300
Ebbitt House.....	127 St. James.....	Chiles & Cressap.....	125
Edgewater.....	123 S. South Carolina Ave....	E. Ranner.....	200
Edison.....	100 S. Michigan Ave.....	A. Malsburger.....	275
Elberon *42.....	Tennessee and Pacific Aves..	Dr. R. B. Ludy.....	500
Elsmere.....	115 Michigan Ave.....	K. Klopfer.....	50
Elwood.....	St. James Place.....	R. S. Smith.....	200
Emmett.....	115 S. Arkansas Ave.....	Chas. Maclean.....	200
Ethlyn.....	188 S. South Carolina Ave....	100
Fredonia *51.....	158 S. Tennessee Ave.....	G. W. Carmany.....	400
Francis.....	20 S. Michigan Ave.....	Ann Coogan.....	200
Galen Hall.....	Pacific and Connecticut Aves.	Galen Hall Co.....	300
Gladstone *37.....	Brighton Ave. and Beach....	N. J. Collins.....	300
Glaslyn-Chatham.....	120 Park Place.....	A. E. Jones & Co.....	200
Glendale.....	140 St. James.....	350
Glenmore.....	156 St. James.....	100
Glenside.....	516 Oriental Ave.....	A. Waldner.....	200
Grand Atlantic *38.....	131 S. Virginia Ave.....	C. E. Cope.....	600
Greater Pittsburg.....	142 S. Tennessee Ave.....	L. Wellhofer.....	100
Haddon Hall.....	North Carolina Ave.....	Leeds & Lippincott.....	..
Howard House.....	146 S. Tennessee Ave.....	Emma S. Perrett.....	100
Husted.....	11 S. Mississippi Ave.....	150
Idylwyld *52.....	118 S. Tennessee Ave.....	E. A. Benner.....	..
Imperial.....	144 S. Maryland Ave.....	J. G. Kendrick.....	300
Iroquois *36.....	160 S. South Carolina Ave....	W. F. Shaw.....	400
Islesworth.....	S. Virginia Ave.....	350
Jackson.....	Virginia Ave.....	J. H. Gormley.....	225
Kenderton *39.....	152 S. Tennessee Ave.....	J. G. Mitchell.....	200
Kentucky.....	129 S. Kentucky Ave.....	F. A. Chapman.....	150
La Belle Inn.....	122 S. South Carolina Ave....	Mrs. J. Youngblood...	150
La Fontaine.....	130 S. Kentucky Ave.....	Mrs. S. J. Kelly.....	150
Lakewood.....	127 S. South Carolina Ave....	Warner Lindsay.....	100
Lamborn.....	124 S. Maryland Ave.....	J. A. Miller.....	250
Larchmont.....	112 S. Missouri Ave.....	W. S. Clark.....	150

For detailed descriptions and rates of Atlantic City Hotels see pages 32 to 52.

To make reservations or secure descriptive literature of Hotels and Lowest Rates for the time you contemplate visiting Atlantic City fill in Forms Nos. 1, 2, or 3 on page 14.

* Numbers opposite star indicate pages on which hotels named are advertised.

When writing hotels please mention this Guide.

Directory of Atlantic City Hotels—Continued

<i>Name of House.</i>	<i>Location.</i>	<i>Proprietor.</i>	<i>Capacity.</i>
Lawrence.....	146 S. Maryland Ave.....	M. E. Geiger.....	200
Leland.....	160 Massachusetts Ave.....	J. B. Hawk.....	300
Lexington *44.....	2110 Pacific Ave.....	P. C. Rosecrans.....	300
Lloyd.....	17 S. South Carolina Ave.....	John Lloyd.....	75
Lockhart.....	135 St. James.....	E. Lockhart.....	150
Loraine.....	160 St. Charles.....	Wagner.....	250
Louella.....	138 S. Tennessee Ave.....	M. E. Alleman.....	150
Louvan.....	144 S. Tennessee Ave.....	J. H. Helms.....	100
Lyric.....	10 S. Arkansas Ave.....	S. Brethwaite.....	150
Majestic.....	171 S. Virginia Ave.....	300
Manhattan.....	132 S. South Carolina Ave.....	M. A. Melony.....	250
Marlborough-Blenheim	Park Place.....	J. White & Sons Co....	..
Maryland *52.....	136 New York Ave.....	Mrs. H. Walton.....	150
Maynard.....	10 S. Michigan Ave.....	H. Risner.....	100
Melrose.....	121 S. Arkansas Ave.....	J. Alter.....	150
Metropolitan.....	532 Atlantic Ave.....	M. L. Andrews.....	100
Meyerdale.....	21 S. South Carolina Ave.....	J. F. Smith.....	100
Monticello *32-3.....	131 S. Kentucky Ave.....	A. Conrad Ekholm.....	600
Morton *45.....	134 S. Virginia Ave.....	Mrs. Hains.....	250
Mt. Vernon.....	Pacific Ave.....	200
Mountain State.....	125 S. Tennessee Ave.....	F. A. Devlin.....	100
Netherland.....	152 S. New York Ave.....	400
New Albion.....	600 Atlantic Ave.....	Daniel Myers.....	300
New Belmont.....	146 S. Virginia Ave.....	W. J. Warrington.....	300
New Clarion *49.....	151 Kentucky Ave.....	H. & S. K. Boniface....	250
New England.....	161 S. South Carolina Ave...	Bryan & Williams.....	350
Newfield.....	119 Arkansas Ave.....	W. J. Lockhart.....	175
New Holland *47.....	132 New York Ave.....	M. J. Lee.....	200
Normandie.....	120 S. Kentucky Ave.....	200
New Mansion.....	Arkansas and Atlantic Aves..	150
New Roman.....	St. Charles Place.....	J. Maass.....	110
Norwood.....	Arkansas and Pacific Aves..	300
Ogontz.....	135 S. Tennessee Ave.....	100
Old Homestead.....	27 S. Kentucky Ave.....	John Simon.....	200
Oriental.....	Vermont Ave.....	M. Strasburger.....	150
Osborne Annex.....	2115 Pacific Ave.....	350
Ostend *34.....	Boston Ave. and Beach.....	C. E. Cope.....	400
Pembroke.....	29 S. North Carolina Ave.....	E. M. Mason.....	200
Pierrepont.....	159 S. New Jersey Ave.....	Mrs. Cahn.....	400
Pittsburg.....	255 Mississippi Ave.....	G. B. Baratta.....	100
Ponce de Leon *50.....	177 S. Virginia Ave.....	A. B. Grinrod.....	300
Princess *43.....	155 S. South Carolina Ave.....	C. E. Cope.....	250
Radnor.....	114 S. South Carolina Ave....	H. W. Sharpless.....	50
Raleigh.....	St. Charles Place.....	H. J. Dynes.....	400
Revern.....	106 S. South Carolina Ave....	K. DeMers.....	50
Richmond.....	150 S. Kentucky Ave.....	Mary Graham.....	200

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Directory of Atlantic City Hotels—Continued

<i>Name of House.</i>	<i>Location.</i>	<i>Proprietor.</i>	<i>Capacity.</i>
Roanoke.....	23-29 S. New York Ave.....	N. A. Diebling.....	200
Robbins.....	157 S. South Carolina Ave....	E. Dennis.....	50
Roosevelt.....	180 S. South Carolina Ave....	G. S. Frampus.....	75
Roxborough.....	147 S. South Carolina Ave....	P. D. Pfisterer.....	200
Royal.....	516 Atlantic Ave.....	S. E. Leyver.....	100
Royal Palace.....	Pacific Ave.....	S. Hanstein.....	600
Rudolf.....	New Jersey Ave.....	Joel Hillman.....	.
Scarborough.....	Maryland Ave.....	J. W. Downs.....	200
Scull Cottage.....	Pleasantville.....	G. Leek.....	80
Seabright.....	Pacific & Rhode Island Aves..	E. A. Repp.....	125
Seabrooke.....	130 St. James Place.....	E. Benner.....	75
Seery *53.....	106 S. Ohio Av., European Plan	C. Frank Hagan.....	100
Shelburne.....	Michigan Ave.....
Shoreham *50.....	144 S. Virginia Ave.....	W. B. Cotten.....	250
Silverdale.....	125 S. Missouri Ave.....	C. Bilger.....	.
Silverside.....	135 S. South Carolina Ave....	A. H. Hurff.....	200
Silverton *48.....	105 S. Kentucky Ave.....	Wm. H. Haslett.....	150
Somerset.....	135 S. Arkansas Ave.....	H. J. Kirshaw.....	175
Sothern *45.....	Virginia Ave.....	G. L. Cake.....	200
Strand.....	Penna. Ave., and Boardwalk..	F. B. Off.....	.
Stanley *48.....	S. South Carolina Ave.....	Mrs. Frank Curran.....	300
St. Charles.....	St. Charles Place.....	N. Haines.....	.
St. Clare.....	114 S. Pennsylvania Ave.....	200
St. James.....	St. James Place.....	E. A. Robinson.....	100
Stickney.....	140 S. Kentucky Ave.....	Mrs. Stickney.....	250
Stratton.....	184 S. South Carolina Ave....	J. W. Stratton.....	200
Strath Haven.....	110 S. Kentucky Ave.....	M. L. Binder.....	150
Ten Eyck *50.....	133 St. James Place.....	Mrs. F. Ten Eyck.....	125
Tracy.....	112 S. Tennessee Ave.....	G. A. Windeck.....	100
Traymore.....	Illinois Ave.....	Traymore Hotel Co.....	.
Tyrone *49.....	18 S. Kentucky Ave.....	D. H. Allen.....	100
Vermont.....	11 N. Vermont Ave.....	200
Virginia.....	12 S. Virginia Ave.....	150
Watkins.....	129 S. South Carolina Ave....	S. V. Watkins.....	150
Westminster.....	107 S. Kentucky Ave.....	Chas. Buhre.....	250
Westmont.....	Rhode Island Ave.....	Westmont Co.....	250
Whittle.....	134 S. New York Ave.....	C. T. Whittle & Son.....	200
Wiltshire *35.....	Virginia Ave.....	Samuel Ellis.....	500
Wallingford.....	108 S. Kentucky Ave.....	M. Baylingson.....	150
Waldorf.....	124 S. New York Ave.....	Mrs. E. H. Wright.....	100
Warwick *52.....	171 S. South Carolina Ave....	Miss Fullom.....	150
Wellsboro *46.....	118 S. Kentucky Ave.....	Myers & Prothero.....	300
Windsor.....	Illinois Ave.....	Jason Waters.....	.
Worthington *50.....	2200 Pacific Ave.....	F. C. Worthington.....	250
Yarmouth.....	Belmont Ave. and Beach.....	C. P. Zazzali.....	350

For detailed descriptions and rates of Atlantic City Hotels see pages 32 to 52.

To make reservations or secure descriptive literature of Hotels and Lowest Rates for the time you contemplate visiting Atlantic City fill in Forms Nos. 1, 2, or 3 on page 14.

* Numbers opposite star indicate pages on which hotels named are advertised.

When writing hotels please mention this Guide.

Bell Phone, 3116-A

Coast Phone, 1802

THE ATLANTIC CITY FREE INFORMATION BUREAU

10 South New York Avenue

ATLANTIC CITY, N. J.

This Bureau is maintained by hotel men and merchants of Atlantic City for the purpose of giving out free information to the traveling public regarding hotel accommodations and attractions of the "Queen Resort."

No fees are required or accepted. Being in constant communication with all of the good houses, this Bureau is in a position to instantly refer inquirers to the hotel which is most likely to suit their requirements at the rates they prefer to pay.

Knowing just what accommodations are available and being personally acquainted with the standing of the respective houses, we are in a position to make the best possible selection and in most instances are able to make more advantageous arrangements for our correspondents than it is possible for individual parties who endeavor to make their own arrangements. Arrangements made through this Bureau safeguards the visitor from the possibility of unknowingly selecting an undesirable hotel, as well as being imposed upon by being overcharged.

If unable to arrange for your accommodations in advance you will find it greatly to your advantage to go directly to our Bureau on your arrival in Atlantic City and be referred to the hotel that is most likely to furnish the particular style of accommodations you require at the rate you wish to pay.

In 10 minutes after arriving in Atlantic City by the aid and personal advice of the Secretary of the Bureau, you can have every good hotel in the city to select from with free telephone service for making Your Own Arrangements, and a City Map to Show Exactly Where You Are Going.

Information about Real Estate for Sale or Rent.

Waiting room for ladies—hand baggage taken care of.

The Information Bureau is located in the same building as the Railroad Joint Ticket Agency, where all excursion tickets required to be deposited must be left immediately on arrival of passenger in the city.

IT IS NOT NECESSARY TO USE CARRIAGES from either Railroad Station to Information Bureau or Railroad Joint Ticket Agency. Take street car from Reading Station, get off at New York Avenue walk five house numbers to the right.

From Pennsylvania Railroad Station walk two blocks from South Carolina Avenue, or one block from Tennessee Avenue to New York Avenue.

Good Advice On an Important Subject

Every traveler should exercise extreme care in making a selection of the hotel at which to stop, as the pleasures and benefits of a visit depend largely on securing satisfactory accommodations.

As our system of arranging for Hotel Accommodations has worked out most satisfactorily both to the public and hotel proprietors, travelers will find it to their advantage to be guided by the following instructions:

MAKE RESERVATIONS IN ADVANCE WHENEVER POSSIBLE

To avoid the possibility of not finding just the kind of accommodations that you require available on your arrival it is always advisable to arrange for accommodations before leaving home.

By filling in and mailing whichever one of our "Satisfaction is Guaranteed" forms, Nos. 1, 2 or 3, described on the next page, which may be applicable to your case, and following our instructions, you may be assured that your accommodations will be satisfactory on arrival. **Only the best hotels at the respective rates are recommended by the Bureau, and our correspondents always get the benefit of the lowest possible rates commensurate with the grade of accommodations furnished.** In every instance where arrangements for accommodations are made through the Bureau we issue a written guarantee that accommodations are reserved at hotel selected subject to approval and must be satisfactory on arrival. If for any reason accommodations should not be entirely satisfactory at the house first selected—no obligation of any kind has been incurred by our correspondent—and satisfactory accommodations will be secured by the Bureau at some other house free of expense.

Since the inauguration of our plan of issuing these guarantees we have made thousands of reservations and in almost every case the accommodations at the house first selected have been entirely satisfactory, owing to the extreme care and precaution taken against the selection of houses that may prove disappointing to the guest. The object of our Bureau is first to publish the inimitable attractions of our beautiful resort, and secondly, and of equal importance, to see that each guest who visits our city, as far as possible, goes away satisfied and delighted. The old saying

"A satisfied customer is the best advertisement "

is particularly true of a metropolitan resort like Atlantic City, which depends for support not on the stray visitor, but upon the vast multitude of regular visitors who have come and been pleased and benefited and therefore are glad to come again and again and to recommend the attractions of the resort to their friends.

FORM NO. 1

When you have made a selection of the hotel you prefer to stop at fill in and mail Form No. 1 on the next page. Immediately on receipt of your instructions we will communicate with the hotel of your choice and notify you promptly if accommodations can be reserved as you request. If unable to secure the accommodations you specify at the hotel and rate indicated we will at once advise you and await your further instructions.

In season many of the houses are full, out of season many are closed. When a selection is left with us we can always refer our correspondents to the hotel that has the particular style of accommodations that may be required and at the most advantageous rates.

In making arrangements for accommodations we take every precaution to insure to the guest an agreeable and pleasant visit and can invariably be of service to all who follow our advice.

FORM NO. 2

If you prefer to leave selection of hotel to our discretion fill in and mail Form No. 2. We will make the best possible selection, and are in a position to render valuable assistance in making arrangements for you, being personally acquainted with the different houses having the particular style of accommodations most likely to be satisfactory to you at the rates you prefer to pay.

A stranger is necessarily at a great disadvantage in selecting a hotel without the advice or assistance of some one who knows of the best places to recommend. Our Bureau is maintained to render such assistance, to safeguard visitors not only from going to undesirable houses and being overcharged, but to aid in securing the lowest rates commensurate with the grade of accommodations furnished.

Unfortunately there are houses that will make misleading representations and offer what may appear to be great inducements which result in disappointment to their unadvised correspondents and against such we deem it only fair to offer a word of warning to the public.

FORM NO. 3

Should you prefer to hear from several houses and receive full information as to the rates and accommodations that the different ones may have to offer before making a final selection of your stopping place, fill in and mail Form No. 3. Information as to rates and full particulars regarding accommodations obtainable at each house mentioned is secured from the manager or proprietor direct and a detailed report on the advantages of each house is mailed with our reply together with the personal advice and recommendation of the Secretary of the Bureau whenever desired. As only the best houses at the respective rates will be recommended our correspondents may be relieved of the uncertainty of making an unwise choice.

In giving the names of houses you want information from, please confine the number to houses of your first choice, thereby facilitating our work.

ATLANTIC CITY, NEW JERSEY

FORM NO. 1 SATISFACTION IS GUARANTEED

No. Date.

Secretary of THE ATLANTIC CITY FREE INFORMATION BUREAU:
Please reserve accommodations, as follows:

.....rooms.....private baths for.....adults.....
children, ages.....attendants.....at \$.....per day \$.....
per week for each person or entire party; American or European plan (underscore the
right word) will arrive Depart.....

Name of Hotel selected.....City.....
If above accommodations cannot be secured at hotel named give your second choice
.....third choice.....If you wish selection to be
made by Bureau if impossible to arrange as above write (yes) here.....

Sign
Write plainly your name, full address and mail.

FORM NO. 2 SATISFACTION IS GUARANTEED

No. Date.

Secretary of THE ATLANTIC CITY FREE INFORMATION BUREAU:
Please reserve accommodations, as follows:

.....rooms.....private baths, for.....adults.....
children, ages.....attendants at \$.....per day, \$.....per week,
each person, entire party; American, European Plan (underscore the right word).
Will arrive.....Depart.....

Prefer house located on.....avenue, near.....Pier,
with or without grill attached (underscore). Please select a house which in your judgment
will be most likely to furnish satisfactory accommodations, as per above requirements. It is
understood that accommodations will be reserved subject to my approval on arrival.

Sign
Write plainly your name, full address, and mail.

FORM NO. 3 SATISFACTION IS GUARANTEED

No. Date.

Secretary of THE ATLANTIC CITY FREE INFORMATION BUREAU:
Please send descriptive literature with lowest rates and full particulars from each
one of the following hotels:

Will require.....rooms.....private baths for.....adults.....
.....children, ages.....attendants, on American
or European Plan (underscore). Want Daily, Weekly Rates for each person,
entire party (underscore). Contemplate arriving ..
expect to remain.....days.....weeks.....months. (Should you wish rates and
literature of one or two more houses in addition to the above which are recommended by
the Bureau write "Yes" here.....) At rates not to exceed \$.....per day.....
per week, American or European Plan.....

Sign
Write plainly your name, full address, and mail.
N. B.—No obligation of any kind is incurred by signing any of the above
forms, our services being absolutely free to the public.

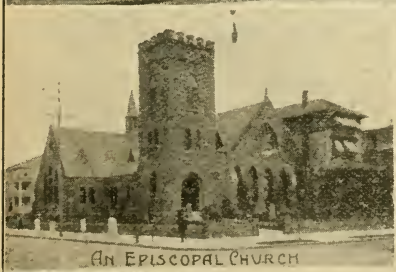
THE QUEEN OF ALL RESORTS



A COTTAGE AVENUE



ATLANTIC AVENUE
THE BUSINESS THOROUGHFARE



AN EPISCOPAL CHURCH



CAPTAIN YOUNG'S
COTTAGE



ON THE BOARDWALK



Some Distinctive Features Responsible for Atlantic City's Popularity

THE DELIGHTFUL CLIMATE

"How mild it is here" is the common and frequent expression of the Winter residents and visitors. The winds that come from the Gulf Stream-heated Atlantic, tempered to a southern softness, are most accountable for a climate one would expect to prevail at some coral isle in the southern Pacific. January, and it is spring at Atlantic City, the thermometer marking 80°.

From the North, the East, the West, and even from the South, comes the same story of ice and snow, wind and cold, which tells us what winter means to so many; but here is the warmth and brightness of the sunshine which Atlantic City's southern outlook daily claims as its right all winter, with summer cool as in the Canadas.

THE BOARDWALK

The boardwalk, an avenue of planking, is an invention of Atlantic City. When its popularity was assured, other seaside resorts followed, but none have equaled, much less surpassed, the famous water-front promenade of the chief Atlantic Ocean pleasure town. This extraordinary structure, of world-wide celebrity, is the greatest artificial attraction of the city. Fifty to sixty feet in width, built on steel supports twelve feet above the beach, along which it extends for seven miles, a view from any point along its great planked surface is a remarkable sight. It has been estimated that during the Easter holidays, or any day in July and August, 150,000 people may be seen promenading and sightseeing at one time on this popular walk, yet it never seems overcrowded. Opening uninterruptedly to the sea and backed by the hundreds of stores, places of amusement and the magnificent hotels with their beautiful surroundings, in the day-time it seems a pathway of Paradise, in the evening an enchanted fairyland. The deep, heavy pulse of the ocean's great tides rolling up to its very base, and the lispng laughter of the rippling waves under the sheen of silvery moon, lend to it a romantic enchantment impossible to describe.



PROMENADING ON THE BOARDWALK

Perhaps the resort's greatest attraction, at least one that has added more to the celebrity of Atlantic City as a winter and summer health and pleasure resort, is promenading on this celebrated ocean avenue. Whether strolling or rolling along in the fine wicker-woven carriage chair, the charm and delight in life are exquisite.

It is here also, that the interesting, animated, joyous and happy life of the resort centres. On one side lies the beach with its white sand and its caressing waves, and

beyond stretches away the illimitable sea with its rolling billows, its lights and shadows, its whitecaps and its sails. Here and there along the boardwalk pavilions have been erected, where one may sit with the ocean breeze in his face and watch the bathers sport, the breaking waves, the distant ships, the nearer yachts, or the undulations of the sea. Turning, there is another scene, a constant stream of ever-varying but always joyous life. This scene during the early hours of evening is one worthy to behold and to be held in remembrance. The life, the light, the color, are wonderful. The animation, the laughter, and the overflowing good humor are irresistible. To take this promenade at any time is a supreme pleasure. The endless but orderly throng, with its bright colors, the electric lights and illuminated shop-windows, the rolling chairs, the splashing waves, the soft air, the iridescent sea, the full moon over the sea, and over all the beautiful heavens, inspire a sweet ecstasy seldom experienced. Funny incidents constantly occurring there is sufficient to arouse the most blase and to cure the most confirmed of misanthropes.



THE MUNICIPALITY—TOPOGRAPHY

The city stands upon an island, separated from the mainland by a broad stretch of inlets and salt meadows. This island is low and level, the soil is pure sand, absorbing and draining away moisture quickly, an admirable system of public sanitation being maintained. The water-supply is obtained from artesian wells and is ample for household uses and fire purposes. Effective police and fire departments exist; the city is lighted by gas and electricity and has a system of electric street cars connecting all important points.

The arrangement of streets is in straight lines, forming "squares." The main thoroughfares running east and west, parallel with the seashore, are all named after oceans first, nearest the shore, Pacific Avenue; then Atlantic (the Broadway of the town), and northward, in succession, Arctic, Baltic, Mediterranean, Adriatic, Caspian, etc. The streets running at right angles to these are named after various States, beginning with Maine at the east end of the island, along the shore of Absecon Inlet, and extending westward. These are divided into "North" and "South" by Atlantic Avenue. Both railway stations are in the centre of town, on Atlantic Avenue, the Pennsylvania at Tennessee and the Reading at Arkansas Avenue. Intermediate streets have also been cut through the large squares here and there.

The permanent population 43,000 persons. The average August population one day (estimated) 300,000; value of real estate, \$92,000,000; number of churches, 30 (all denominations being represented). A magnificent public (Carnegie) library; number of banks and trust companies, 8; lighthouse, 167 feet high, light visible 19 miles at sea; length of boardwalk 7 miles; 170 miles paved streets; a large police force and life-saving



patrol; 14 companies in an up-to-date and highly efficient fire department; distance from mainland, 5 miles; number of amusement places, 973; number of piers, 5; drinking water from artesian wells 1200 ft. deep.

AMUSEMENTS, BATHING

Pre-eminently the greatest amusement and recreation of the resort is the bathing. Atlantic City possesses one of the most perfect bathing beaches in the world. It shelves off very gradually so that no life-lines are necessary, an undertow being seldom known. The temperature of the water rolling through the hot forty-mile belt of the Gulf Stream is always mild and high in the summer months, making bathing a delight. The constant attendance of a very large patrol of life savers eliminates every possible feature of danger. So attractive is this health-giving exercise and recreation that it is not unusual to see at one time 40,000 persons, from wee children to aged people, sporting in the surf.

**PIERS**

Orchestra and band concerts by organizations of national reputation, very high-grade theatrical performances, and refined amusements of every description can be heard and seen on any of the great piers extending into the ocean from 500 to 3000 feet. The capacity of the immense auditoriums, dancing pavilions and theatres on these piers is astonishing. The high class and volume of the amusements offered are remarkable, considering the admittance fee is only ten and twenty-five cents and the tone of the crowds and surroundings so exclusive.

OTHER DELIGHTFUL ATTRACTIONS

Yachting, fishing, golf, automobiling, and driving may be enjoyed any time; the new Carnegie library; the casino with full concert orchestra, reading rooms, bowling, sea baths and swimming pool; Absecon light house; U. S. life saving station.



COUNTRY CLUB AND GOLF LINKS

The new and imposing club house of the Atlantic City Country Club is situated on the mainland, about six miles from Atlantic City. The drive thither is over a hard and smooth road, crossing the meadows to Pleasantville, thence along the old "Shore Road" to the grounds of the club, overlooking the bay. The outlook from these grounds is delightful. The property of the Country Club consists of 105 acres of as fine land as can be found anywhere on the New Jersey coast. The links consist of eighteen holes. The house is one of the finest in the country. It is located on a ridge overlooking Lake's Bay, twenty minutes ride by either trolley or steam car.



THE CASINO

The Casino on the boardwalk, in the centre of the city and nearly opposite the City Park, is one of the recognized centers of social life. Here is maintained both winter and spring a high-grade musical organization which gives concerts during the day and evening.

THE TROLLEY RIDE TO LONGPORT

Is a very attractive excursion. Taking the car on Atlantic Avenue, you reach the lower end of the city. From here to Longport, at the southern end of the island, is a delightful run along the beach through Chelsea, Ventnor, and South Atlantic—beautiful suburbs. At Longport a staunch little steamer is taken for a ride across Great Egg Harbor Bay to Somers Point or to Ocean City.





CITY HALL



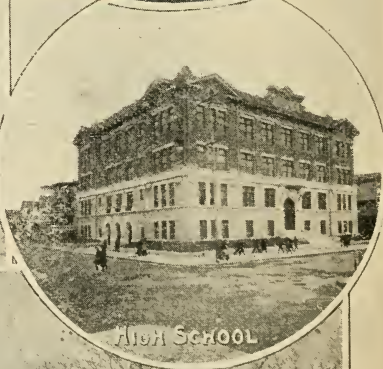
POST OFFICE



LIBRARY



BARTLETT BUILDING



HIGH SCHOOL



COUNTRY CLUB

Atlantic City as the World's Greatest Health Resort



ATLANTIC CITY is known the world over as a summer resort, a winter resort, a pleasure resort—the show place of the fashionables at Easter, a great convention city, the play ground of the Nation and a common meeting place for all sorts of business, political and social conferences, but its main claim to distinction as a “Health Resort” overshadows the importance of all its other favorable attributes which have made this resort so popular with its millions of visitors.

Several elements of natural advantages have combined to make it the perfect “Health Resort of the Western Hemisphere,” the grand old ocean with its unequaled health giving qualities, the city’s advantageous location, the delightful and equable climate, the excellent sanitary regulations by the local Board of Health, the beautiful surroundings and serene social environments, the unexcelled advantages of our famous beach for surf bathing and sun baths, the absolute purity of our drinking water from any disease breeding germs, and the wonderful purity and stimulating effects of our ozone laden and pine imbued atmosphere, the comforts of our hotels and perfect equipment of our sanitariums and hospitals—these and a great many other equally important causes are the combined forces which have made our city the “Grand Health Resort” that it is for all seekers after this, the most important of all temporal blessings—

HEALTH

To enumerate all the diseases that may be benefited and cured by a visit to our city would make an article on that subject read like some cleverly composed pamphlet written by an over-enthusiastic advertising agent exploiting some patent medicine purporting to be a “Cure for all ills” a “Panacea for all pain.” There are a great many diseases, or rather disordered conditions of health, due to disturbances of metabolism, which disappear when the processes of assimilation, nutrition and elimination are promoted and made perfect and health is thus restored, and as all the conditions here are favorable to produce these results, our city is a Mecca for sufferers from varied ailments of this character

which are here benefited to the greatest extent, but to particularize as to a few of the largest classes of invalids who are benefited here the following may be mentioned: The large class of neurasthenics, cases of nervous prostration, etc., mostly caused in some way by faulty elimination.



The regular and restful life, the strong, bracing air, the greatly improved sleep at night, the superior facilities for carrying out the rest cure in appropriate instances and administering various baths (hot and cold sea water, salt rubs, etc.), massage, electricity, cures the most intractable cases, not the least beneficial influence being a suggestive power of seeing

many ill people, all getting well. The second largest class are people suffering from some of the forms of disturbed metabolism, uric-acidæmia, lithæmia, gout, chronic rheumatism, etc. The rapidity of restoration to health witnessed in the average case is a little short of miraculous.

This must be credited to the oxygenation of the blood secured; the various eliminative processes of treatment followed in the way of baths, exercise, massage, proper dietetics, etc., together with the "visat ergo" imparted by the dry and strongly stimulating climate and the general life of the place, so conducive to recovery of health.

The following chronic diseases are among the class of cases benefited here: Bright's disease, diabetes, heart disease, locomotor ataxia, paralysis, hysteria, epilepsy, paralysis agetus. Nowhere else in the United States can be had the same systematic treatment at the hands of experts, the regularly ordered life, the comfortable hotels, and the valuable adjuvant treatment available, constituting a most healthy environment in these chronic conditions. A great many cures are effected, and a great prolongation of life and vastly increased comfort are secured for all.



THE WORLD'S GREATEST SANITARIUM

The Causes for its Greatness as an All-the-Year Health Resort are:

THE HEALTH BUILDING WINDS

From the landward side the prevailing winds are from the southwest. Coming over the aromatic pine-lands of southern New Jersey, they bring all Nature's wonderful tonic, emanating from the great virgin forests. Continuously, yet gently, sweeping in from the ocean, after a course of forty miles over the heated waters of the Gulf Stream, come the ever prevailing southeast trade winds. These two remarkable winds seem to make this enchanted island the place of final destination. Their meeting here has tended to produce the conviction among scientists that they are the prime cause for the remarkable equability of temperature—45° to 70°—which prevails throughout the year at Atlantic City; the pressure of the great mass of the ocean's waters, of course, effecting its part in the remarkable modification.

It should be natural to infer that the meeting of these two winds would tend to create storms and convulsions in the elements; nevertheless, the reverse is the condition produced. Whether strong or light, they appear to eddy together creating an atmosphere filled with the tonic of the pines and the pure ozone of the sea air. Everbody unconsciously feels a desire to gulp down great breaths of this pure, crisp, saline-filled atmosphere. The nerves' pulse deepen; the heart throbs with more regularity; the intellect springs to a higher plane; food, raiment, and affairs become a secondary thought; the future takes on a new aspect; one's being is endowed with new life; it seems to be a simple miracle and the "eternal spring of youth" from the great laboratory of nature. The ill soon recover; the convalescent gets well; the sturdy and strong live and romp in the new strength of life inhaled from this wonderful atmosphere.

Another feature entering into the consideration of the visitor is the remarkable quality of the drinking water yielded from artesian wells, geologic survey of this water horizon, made by the U. S. Department of the Interior, shows it to be protected between two great beds of clay, the upper one being the one known as the "Great Diatom Bed." This absolutely protects the water from any possible pollution. Forty miles away it enters this stratum between the two beds of clay, and nothing comes to us more wholesome and satisfying than this pure water. The mineral constituents are of the mild alkaline class, and, while in very small amounts, are useful in uric-acid diathesis if the water is drunk freely and for a protracted period.



CLIMATE

"All who have been visitors to this city have one verdict to render regarding the climate—it is simply delightful. Situated as the City is, on an island entirely surrounded by salt water, and not in the vicinity of any large river emptying volumes of cold fresh water into the sea to drive the salt water back, or lower the temperature, the thermometric readings are remarkably regular.

"The climate has two grand characteristics: First, 'absence of humidity,' and second 'equability of temperature.' These are the sole explanations of Atlantic City's phenomenal growth and reputation. The climate is remarkably free from wind, there being less than half the amount experienced by some of the New Jersey coast stations. There is a very curious fact, verified by the statistics of twenty years and that is that the annual rainfall is almost uniformly three inches per month. This is very low. The soil being a dry white sand there is no evaporation to produce humidity of the atmosphere after a rainstorm. There is little or no snow in winter, and no humidity in the winter, and very little in the summer. There is a remarkable freedom from fogs, and those that do drift in are almost invariably dry. It is notorious that the 'beaches' lying off the coast are much more free from fog than the mainland. There is no rapid fall of temperature after sunset. The winter climate is particularly clear and bright, free from wind and devoid of fog or mist. There is absolutely no malaria. In winter the climate is mild and balmy; in summer cool and exhilarating. The equability of the climate is due to the proximity of the Gulf Stream and the island being surrounded by water. Water absorbs heat, and parts with it by radiation more slowly than the land; hence in hot weather the water is comparatively cooler than the air while in cold weather it is warmer. The climate is stimulating, very much more stimulating than that of the adjacent coast. This quality of 'stimulation' is the 'key-note' to be borne in mind in considering this climate as a remedy."



YOUNG'S MILLION DOLLAR PIER

A prominent Atlantic City physician who is authority for the information included in this Guide pertaining to various diseases mentioned herein has this to say about Atlantic City :



"Perhaps no one thing has done so much to promote the phenomenal growth of Atlantic City as a health resort as the widespread reputation its climate has gained in its power to clear up the sequelæ of La Grippe, which has devastated the large cities for the past ten years. The catarrhal conditions of the nose, ears, larynx, bronchile and the general delapidation so slow to re-

cover from the home climate disappear here in this antiseptic air like magic. Convalescents from pneumonia, pleurisy, plural pneumonia, pneumo-thorax, and particularly those cases occurring as secondary in subjects of other or chronic maladies, improve here with remarkable celerity. If anything will restore such a subject to health, it is certainly a sojourn at Atlantic City. A few hours daily in a rolling chair out on the boardwalk, breathing the balmy, soothing, salt laden emanations from the ocean, together with the increased oxygenation, soon makes a radical change in the whole condition of the patient.

"Atlantic City is one of the Nation's most popular resorts for sufferers from rose cold, hay fever and asthma. Many asthmics live here permanently, most asthmics do well here, particularly during the winter, the longer standing and more complicated with bronchial changes the better the result.

"Besides these chief classes that I have enumerated, all kinds of people get benefited at Atlantic City—The over-worked, wearied, wornout men and women, professional men, society folk, preachers, lawyers, doctors, delicate and rapid growing children, children who have been over-taxed by the inane system of competition and strain of modern education, convalescents from all sorts and kinds of acute diseases—typhoid fever, measles, diphtheria, etc.—patients suffering with external tuberculous diseases, white swelling. In the hip-joint disease of children the efficacy of the sea climate has long been extolled. Patients are constantly sent here by surgeons all over the country to 'build them up' prior to some demanded operation, and then sent back again after the operation to make complete the victory; victims of stomach diseases, intestinal diseases, choleo-lithiasis, nephrolithiasis, catarrah of the bladder, and all the various female ills.

"All the bronchial diseases, chronic bronchitis, bronchiarctia, bronchiectasis, winter cough, bronchorrhœa, catarrhal phthisis, fibroid phthisis, etc., are cured or greatly benefited.

BATHING

"Sea bathing is of great utility in lithiasis, uric acid diathesis, rheumatic, malarial and asthmatic troubles particularly. In other conditions, as convalescence from acute diseases, nervous prostration and exhaustion, chronic bronchitis, dyspepsia, phthisis, etc., the condition of the patient is always a prominent factor in the problem, and it is well to caution such patients when sent to the seashore to observe care. Many receive absolute injury from injudicious bathing who would derive great benefit if this important aid to recovery were made proper use of. The feeling of exhilaration after being in the water a few moments is so pleasant that one is prone to forget the real action that should follow and is tempted—and by far too often falls—to yield to the seductive wooing of his senses and remain so long that upon going out finally reaction is incomplete, and he loses not only the most important part of the bath, a healthful reaction, but receives positive injury, and very probably goes home with the idea in his mind and the story on his lips that sea bathing hurts him—When he hurts the sea bathing. Unquestionably the great majority of these cases can indulge in the sea bath, in some degree with advantage. If it is within the power of the system to react, it is always of benefit; in chronic bronchial affections of greatest benefit, setting the entire system in a state of activity, acting as a strong revulsive, encouraging the absorption of abnormal deposits, and creating a general feeling of ease and stimulation which is lasting in its effect. In the treatment of the nervous affections, whether due to structural change or perversion of function, and in neurasthenia the baths serve an important purpose not only in the general improvement, but in the cutaneous activity engendered, introducing new blood in active circulation to the terminal filaments of the peripheral nerves, and thus contributing directly to the nutrition of this important system, while the succeeding reaction imparts a tone which results in permanent improvement. But the ocean bath is not the only one of benefit—the sand bath is a powerful agent in many troubles, more particularly malarial poisoning and rheumatism. In the latter they may be employed oftentimes with advantage to individual limbs, as an arm or leg, and continued for a long time, and it is truly wonderful what results are sometimes obtained by their persistent use. It is not at all uncommon in passing along the beach to see here and there a person patting the warm, wet sand up about an arm or leg, giving it a bath.



A Word of Advice to Doctors Sending Patients to Atlantic City

"If possible don't allow a sick person to go to Atlantic City for a period of less than two weeks. It rarely does any good and usually injures the person, because the getting packed and getting away from home, the traveling, the arriving at a strange place and strange hotel, the excitement under which the person labors and which to an extent buoys them up—all of this will certainly have a reaction, and three or four days are spent in getting settled; and then the packing and journey home entails another strain upon the vitality. If possible, give your patient a brief outline of his past and present condition for some local physician in Atlantic City, and encourage the patient to lead a quiet life, avoid the shows and auction sales, at least at first, and follow the advice of the physician to whom he is referred. Warn your patients against taking ocean water baths without proper advice. The ocean water baths are potent for good, but they may work much harm. Always warn him of staying in the surf too long; also of taking too much exercise, the stimulating effect of the climate is so great that many invalids overdo in this direction without realizing it, particularly is this true of children, both well and invalid. The attractions of the beach and a tin pail and shovel prove the undoing of many of these little folk."

As a place for convalescents Atlantic City has no equal.

The pure tonic air, brisk exercise along the ocean's edge, rides in the rolling chairs; good hotels, many of which have their special diet-kitchens where tempting dishes are prepared especially for individual cases, are some of the features that help to make recovery most rapid and pleasant. Doctors of both schools are resident here, many of them being specialists.

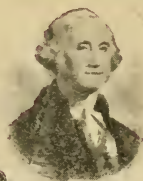


The Salt Air of the Sea Brings Health



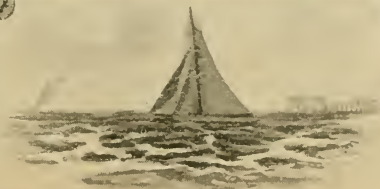
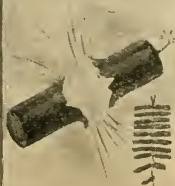
HAPPY HOLIDAYS

THE DAYS we celebrate can best be celebrated at this Happy Resort, where it is the rule to forget all depression and live a joyful life. ¶ To get away from one's daily occupation in the humdrum, dust-beladen city, even if it is only for a short time to be spent at this delightful Resort, is one of the most joyful outings that could be planned. ¶ Every Holiday and during the week end thousands take advantage of the opportunity of getting away for a trip to Atlantic City. Elaborate preparations are made at all the hotels as well as by the city authorities for every Holiday of the year. A Holiday spent at this Festive Resort, where, in fact, the entire year seems like one joyous holiday, is one long to be remembered. Many such a trip has resulted in a prolonged stay, and invariably results in a return visit.



INNUMERABLE PASTIMES

ATLANTIC CITY is indeed the Mecca of pleasure seekers, as well as those in need of rest and quiet. ¶ Here the requirements of the most exacting are gratified, and the countless throng from all walks of life are made to feel merry while forgetting business cares and sharing in the spirit of enjoyment which pervades the general atmosphere. ¶ The immense popularity of this wonderful Resort lies chiefly in the fact that it has pleasures and benefits for all. There are endless amusements and diversions, which, when combined with the many natural advantages for a pleasurable existence, make it an ideal place to come to for the blessings most worth having—health, tranquility and a joyful heart. ¶ Here the old and the young, the grave and the gay, and the weak and the strong may all find agreeable pastimes, prolonged life and generally speaking a “Genuine All Around Good Time.”





THE MONTICELLO
ONE OF ATLANTIC CITY'S MOST POPULAR HOTELS



THE HOTEL FOR COMFORT

HOTEL MONTICELLO

KENTUCKY AVENUE, NEAR BEACH
ATLANTIC CITY, NEW JERSEY

MODERN HIGH-CLASS HOMELIKE

ELEVATOR SERVICE FROM STREET LEVEL TO TOP FLOOR

Fifty of the Elegant Front Rooms Have Private Bath Attached

OUR *excellent table, the uniform courtesy and efficiency of our employees (white dining room help exclusively), our splendid location and homelike surroundings, and the delightful rooms, single or en suite, with or without private baths as desired, are some of the distinctive features which have made **The Monticello** so popular, with an extensive, discriminating class of patronage.*

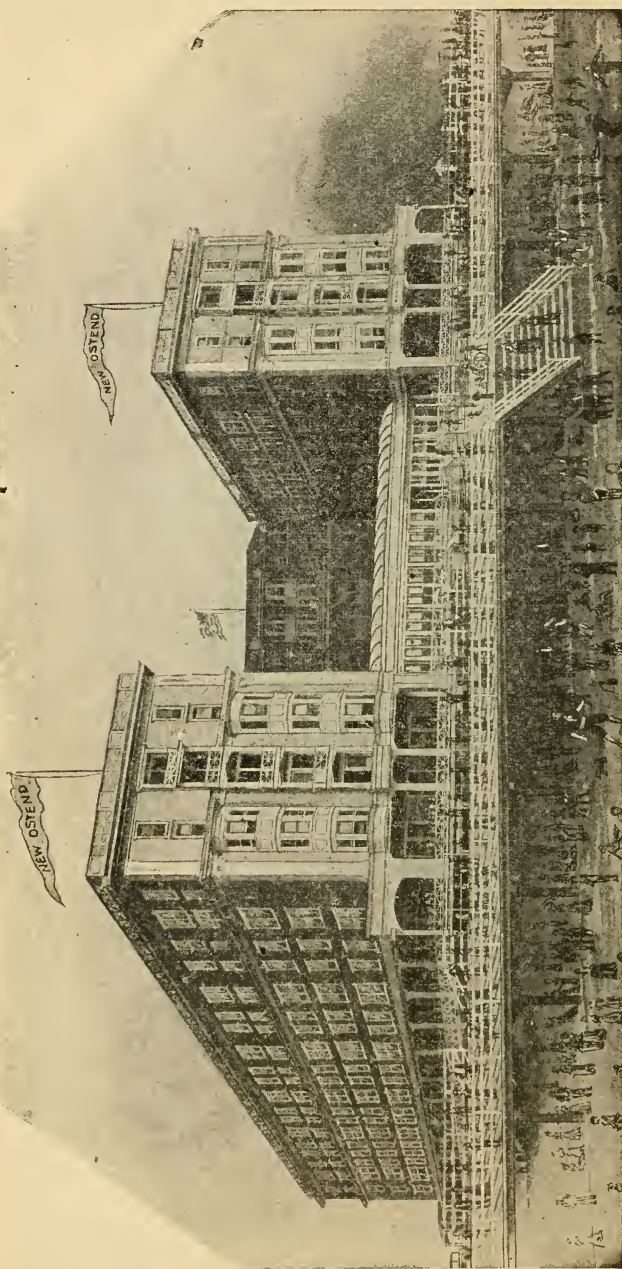
The comfortable appointments and convenient location (right in the center of all attractions—see map on page 40), of this hotel makes it particularly desirable to persons coming to the seashore for rest or pleasure.

Remaining open all the year, old and new guests will always find a cordial welcome, and an ever-readiness on the part of the management to provide first-class accommodations and entertainment, at moderate rates.

A visit to Atlantic City and the Monticello will be found delightful at any time of the year.

Liberal ownership management. Capacity, 600. Good music. 1600 square feet of piazza overlooking ocean. Elegant sun parlors. Illustrated booklet sent on request. Special rates, \$10.00 up, weekly; \$2.00 up, daily. American plan. Coach meets train.

A. CONRAD EKHOLM



THE NEW HOTEL OSTEND

In Beautiful Chelsee, the Fashionable Cottage Section of ATLANTIC CITY, N. J.
 400 Rooms, 200 with Bath. Every modern appointment, including Pavilion directly on Boardwalk, with an area of 3,500 square feet. Large Sea-Water Swimming Pool. Hot and Cold Sea-Water Baths. White help exclusively.
Terms—\$12.50 to \$21.00 WEEKLY, American Plan
 CHARLES E. COPE, Proprietor
 Near New Million Dollar Pier
 Whole Block Beach Front, Boston to Sovereign Avenues
 Every Room an Ocean View
 DAVID P. RAHTER, Manager
 ELECTRIC COACH AT TRAINS

THE QUEEN OF ALL RESORTS

The Wiltshire

OCEAN END OF
VIRGINIA AVENUE

Less than a minute's walk from the famous Boardwalk and Steel Pier, which are the greatest attractions of the City.



RATES:

\$2.50 up Daily

\$12.50 up Weekly

THE WILTSHIRE is one of the best moderate-priced hotels in the City. Capacity, 500. Elevator, private baths, Ocean view and all conveniences.

SAMUEL E. D. ELLIS

Also Lake View Hotel, Leesburg, Fla.

Formerly of Hotel Majestic

When writing hotels please mention this Guide. Read instructions on pages 11 and 12.



Hotel Troquois

South Carolina Avenue and Beach
Atlantic City, N. J.

OPEN ALL YEAR

Unexcelled Location, Modern in Every Detail of Construction and Equipment, Excellent Cuisine and with every Comfort and Convenience for Guests. Long Distance Telephones, Elevators, Electric Lights, Steam Heat, Spacious Sun Parlors and Exchanges.

European Plan, \$1.00 per day and up

American Plan, \$2.50 per day up. With Bath, \$3.00 and up

Weekly Rates, \$10.00 to \$21.00

Ladies' and Gents' New Cafe Attached. Orchestra throughout the year. Send for Illustrated Booklet

W. F. SHAW, Proprietor

When writing hotels please mention this Guide. Read instructions on pages 11 and 12.

THE QUEEN OF ALL RESORTS

"THE COLWYN"

21 SOUTH MICHIGAN AVENUE

OPEN ALL THE YEAR

THE COLWYN is conveniently located, has home comforts, elegantly furnished rooms, excellent table and courteous service. IT GIVES SATISFACTION.

F. C. WARBURTON, *Manager.*

Rates—\$1.50 up daily; \$8.00 up weekly. Capacity, 250

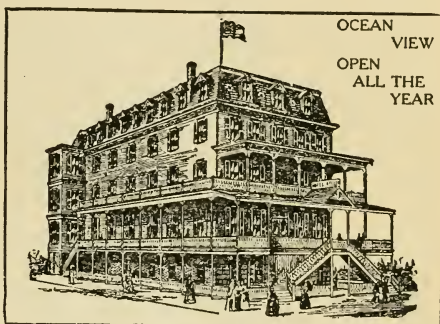
Hotel Atglen South Michigan Avenue

\$1.50 to \$2 Per Day
\$8 to \$12 Weekly

Modern Improvements
Excellent Cuisine

SEND FOR BOOKLET

J. E. REED, PROP.

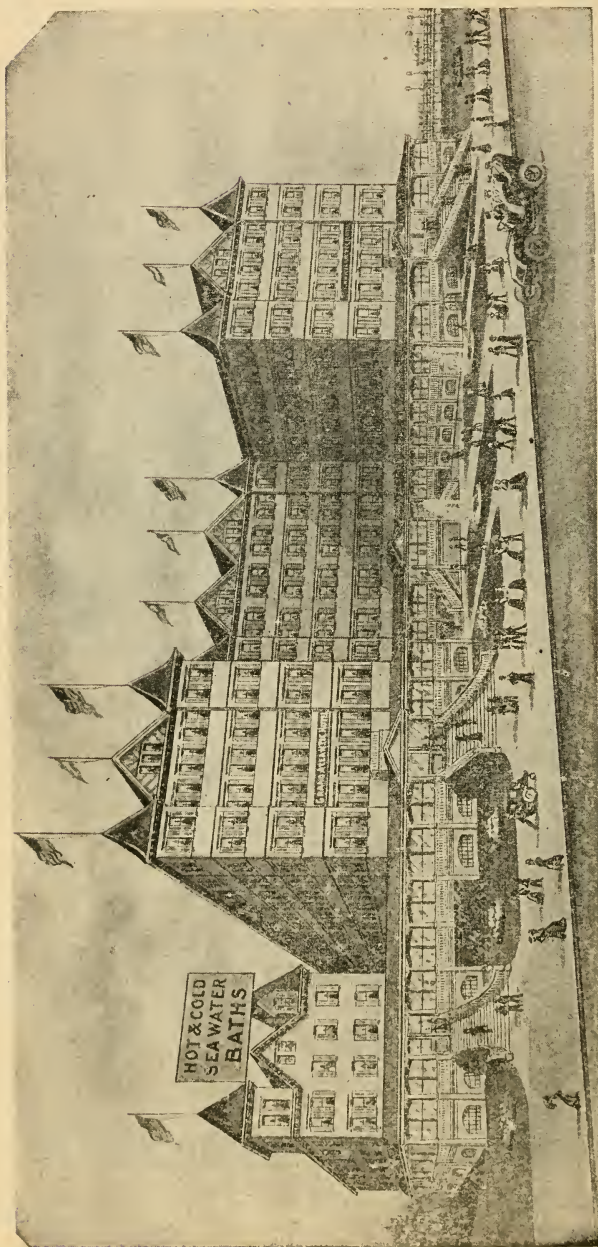


HOTEL GLADSTONE

BRIGHTON AVE. AND BOARDWALK, ATLANTIC CITY, N. J.
N. J. COLLINS, Owner and Proprietor
Choice Location
High-class appointments
Beautiful Surroundings
AMERICAN PLAN

RATES: \$3.00 PER DAY; \$18.00 PER WEEK UP

When writing hotels please mention this Guide. Read instructions on pages 11 and 12.



GRAND ATLANTIC HOTEL

VIRGINIA AVENUE
AND THE BEACH

ATLANTIC CITY, N. J.

Capacity, 600 Guests

Hot and Cold Sea-Water Baths

Large Airy Rooms, containing 2 to 6 windows each

TERMS:—AMERICAN PLAN, \$12.50 to \$21.00 WEEKLY; \$2.50 to \$4.00 DAILY.

EUROPEAN PLAN, 1.50 UP DAILY

Coaches Meet all Trains

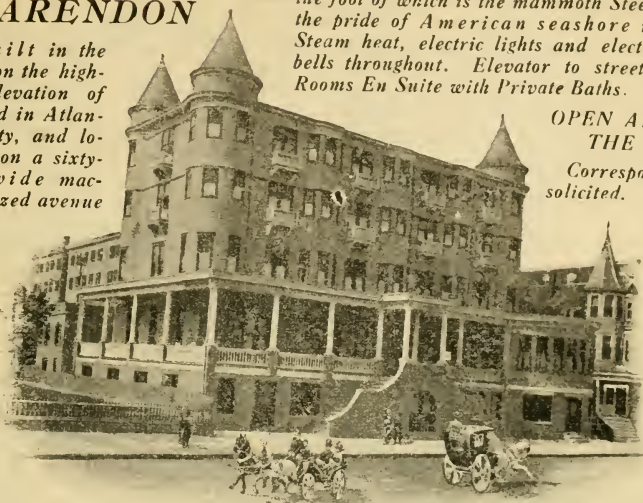
CHARLES E. COPE, PROPRIETOR

THE CLARENDON

Is built in the open on the highest elevation of ground in Atlantic City, and located on a sixty-foot wide macadamized avenue

Within three minutes' walk to the Beach, at the foot of which is the mammoth Steel Pier, the pride of American seashore resorts. Steam heat, electric lights and electric call bells throughout. Elevator to street level. Rooms En Suite with Private Baths.

OPEN ALL
THE YEAR
Correspondence
solicited.



RATES: American Plan—

\$2 to \$3.50 Daily; \$12 to \$15 Weekly
Special Spring and Fall Rates

M. D. NEIMAN, Proprietor
Virginia Ave., Atlantic City, N. J.



Hotel Kenderton

152 S. Tennessee Ave.

\$1.50 TO \$2.50 PER DAY

\$8.00 TO \$16.00 WEEKLY

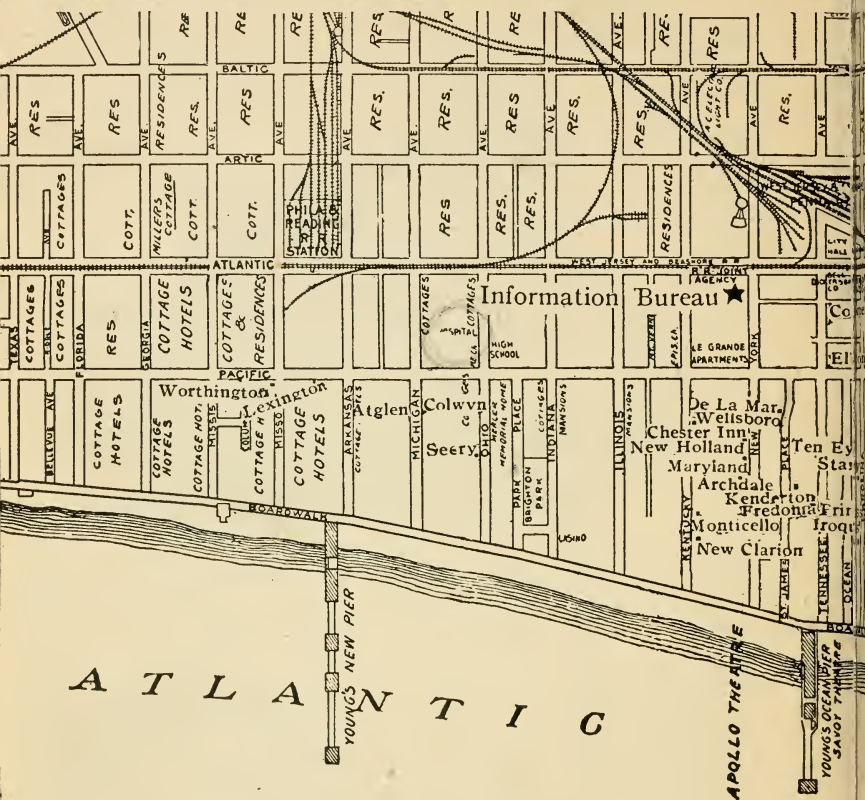
Capacity 200

ONE of the most homelike and best located Hotels in Atlantic City, one hundred yards from Ocean, best Bathing Grounds and Young's Old Pier. Central to all Amusements. Commanding a view of the Ocean from the large Piazza, Sun Parlor and many sleeping rooms. All outside rooms with many private baths. Modern in every respect, good as the best; steam heat. The table is favorably known for its home cooking. Fresh vegetables in season.

J. G. MITCHELL, PROP.

When writing hotels please mention this Guide. Read instructions on pages 11 and 12.

ATLANTIC CITY, NEW JERSEY



MAP OF ATLANTIC CITY

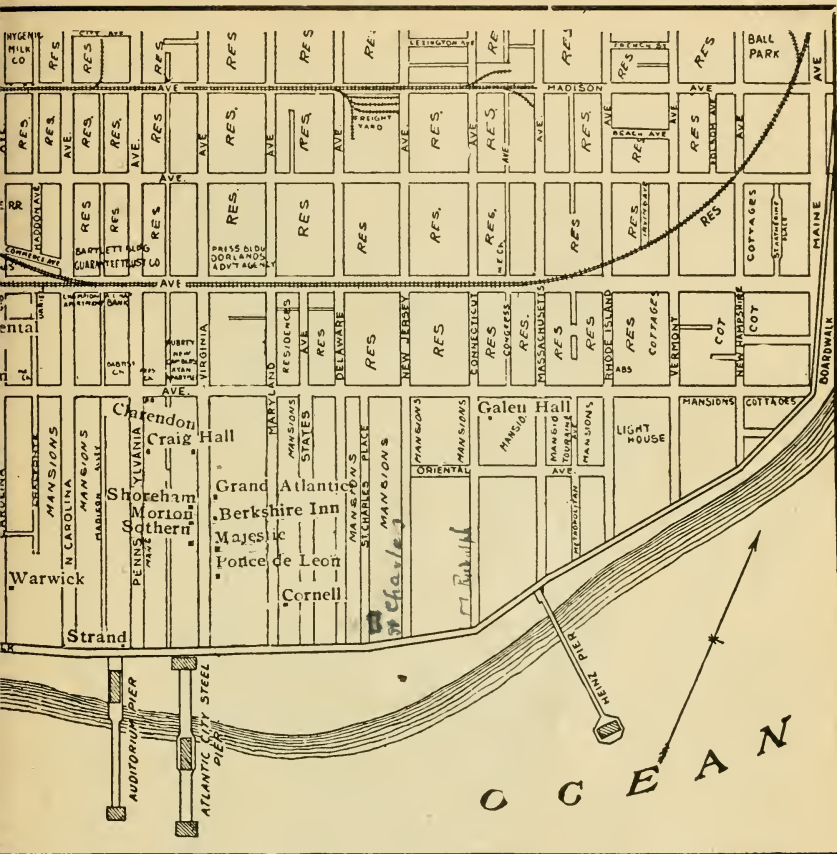
showing location of Streets and Avenues, Railroad Stations, Ocean Piers and the Railroad Joint Agency Building, 10 South New York Avenue.

The Bureau and Joint Agency can be reached by street cars from all blocks from the West Jersey and Seashore and Pennsylvania Station.

All Cross Town Avenues number both ways (North and South) from the South, being toward the Ocean.

BUS FARE

The legal charges as fare for Public Busses from either Railroad Station (each person when there are three or more in the party) for a distance of one block. The regular fare for the Licensed Hotel Coaches is twenty cents.



ATLANTIC CITY

etc. ★ Indicates location of the Atlantic City Free Information Bureau

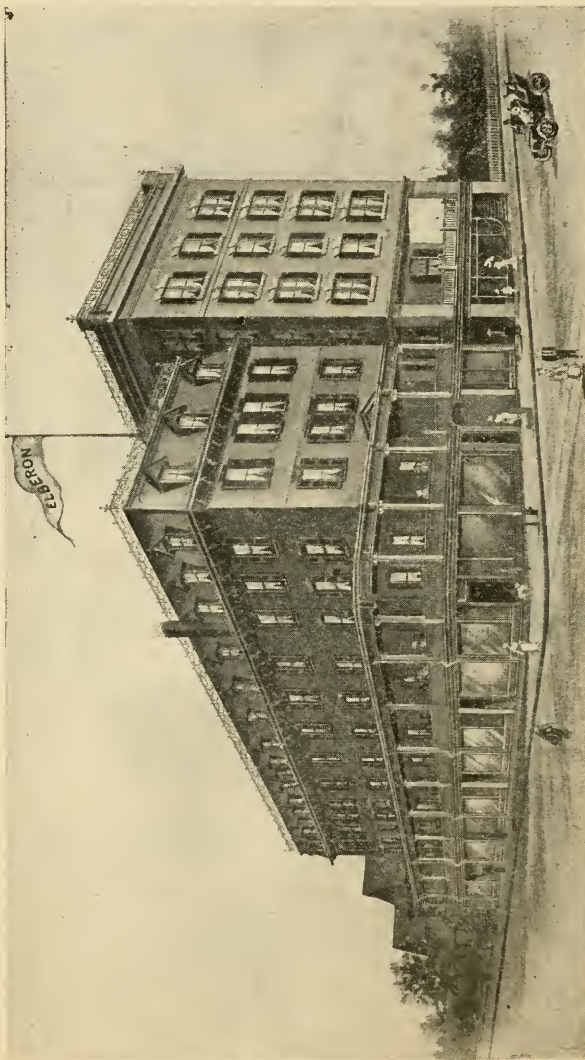
Philadelphia and Reading Station, or by a short walk of less than two miles from the map.

Atlantic Avenue. Number 1 North, being from the Ocean; Number 1

REGULATIONS

Admission is twenty-five cents for one or two persons, (ten cents for each additional five cents for each person from any Railroad Station to the Hotel.

HOTEL ELBERON AND FIREPROOF ANNEX

BEST MODERATE-PRICED
HOTEL IN ATLANTIC CITY

PACIFIC AND TENNESSEE AVENUES

Most central location, near the Beach and Pennsylvania Railroad Station. Opposite Catholic and Protestant Churches. Capacity, 500. *Private Baths. Running Water in Bedrooms.* All metal beds. New throughout. *First-class Table, supplied with fresh vegetables from our own farm. Strictly high-grade meats guaranteed by daily veterinary inspection.* Booklet. Rates, \$8 to \$17.50 weekly; \$1.50 to \$3 daily. R. B. LUDY, M.D.

The New Princess Hotel



Open all the Year

Fireproof

Situated on South Carolina Avenue and Beach, on the same Avenue
as Pennsylvania Railroad Depot

100 Rooms with Bath
American and European Plan

THIS HOTEL is thoroughly modern in every respect, fireproof, built of brick, stone and steel, and will remain open all the year. The location of this hotel is central, elevated and select. Convenient to all amusements, the choicest bathing, the famous Steel Pier, Steeplechase and Young's Pier, famous for its net-hauling of large fish and other attractive entertainments.

Has 200 elegant rooms, single and *en suite*, with hot and cold sea-water baths. Elevators to ground floor. Steam-heated throughout. Lighted throughout with electricity.

The exchange and office of The Princess is spacious and completely appointed in every respect.

Reception rooms, private and public parlors, sun parlor, elegant dining room, ladies' cafe, gentlemen's buffet.

Long distance telephones with direct wires to all parts of the country, in the hotel.

Morning and evening concerts by the hotel's fine orchestra.

The Princess Hotel is newly furnished throughout with rare taste and possesses all the modern requisites for the convenience and comfort of the guests. Golf privileges of the Atlantic City Golf Club extended to the guests.

Automobile parties a specialty. Garage in rear of hotel. Machines stored without charge.

For any further information in regard to rates, etc., address

CHARLES E. COPE, Proprietor

TERMS:

American Plan, \$10 to \$15 weekly European Plan, \$1.50 up per day

Entrance from Beach

Bathing Direct from House



HOT AND COLD SEA-WATER BATHS

The LEXINGTON

Pacific and Arkansas Avenues

100 Yards from Beach and
Young's Million Dollar Palace Pier

The finest type and most complete moderate priced Resort Hotel on the Atlantic Coast. A model summer home, newly rebuilt and enlarged. First-class in every respect. Large airy rooms containing stationary washstands with pure hot and cold running water, most of them commanding an unobstructed view of the sea. Public and private baths. Hot and cold sea-water baths. Most ideal location in Marlborough section, near Stations and Million Dollar Pier, the largest and most magnificent ocean pier in the world where all the life and fashion of the great summer metropolis center. Unequaled facilities for sailing and bathing. The only moderate rate hotel in the city having private entrance from beach, and where guests may walk attired in bathing suits directly from house to the surf without risk of interference as where streets must be used. There are well appointed bath houses on premises, the use of which is free. Bathing suits may be had at hotel. Choicest table supplied daily and plentifully with vegetables, milk, fresh eggs, butter and poultry from the noted Lexington Farm. Best of meats and fish. White and efficient service. Exquisite music. Daily automobile trips to the Lexington Farm. Positively the best hotel and location for these prices.

American Plan, \$8 to \$15 weekly

\$1.50 to \$3 daily

SPECIAL FAMILY AND PARTY RATES

Special weekly rates and no charge for use of sea-water
baths during early season and from Sept. 1st

Illustrated booklet mailed free upon application

PAUL G. ROSEGRANS

HOTEL SOTHERN

VIRGINIA
AVENUE
AND BEACH



A handsomely constructed hotel, centrally located and containing all modern improvements, including elevator to street level.

*Capacity 250
Broad veranda, from which to watch the passing show.*

Cuisine and Service Unsurpassed

Both under the personal supervision of the management, and of a high class that has brought renown to the hotel. Large, airy rooms, comfortably furnished, single and en suite, with private baths.

For specially attractive June and July rates, address

G. L. CAKE, Prop.



HOTEL MORTON

Virginia Avenue Near Beach

Distinctive for its high-class patronage and liberal management. All conveniences. Private Baths. Elevator to street level. OPEN ALL YEAR.

MRS. N. R. HAINES

When writing hotels please mention this Guide. Read instructions on pages 11 and 12.

Situated on Kentucky Avenue close to the Beach, is a five-story structure substantially built, ornamentally finished, and is completely equipped with modern conveniences.

Having open streets on three sides, it is favorably exposed to light and air. A spacious and handsome exchange opens from the front porch, with parlor, reading room and dining room connecting.

The location of the Wellsboro is convenient to all attractions, the boardwalk being reached in one minute's walk.

Convenient to beach, (200 yards), yet far enough away to escape the Ocean spray, thus avoiding dampness of rooms.

The cuisine will be under the personal supervision of the Proprietors whose long experience in that department insures a first-class table and the best of service.

The hotel has an electric elevator from basement to fifth floor, electric lights; long distance telephone with direct wires to all parts of the country; Western Union and Postal Telegraph service; Private entrance for Ocean bathers wishing to bathe from house; Private and public baths, bedrooms single or en suite with private bath, and all the appointments of a first-class house. There are over 100 sleeping rooms on the three floors, furnished complete with all conveniences. Twenty-five with private bath attached. Occupants of rooms without private bath attached, have use of public bathrooms of which there are a number on each floor.

Fire-proof Automobile Garage in connection.

The Wellsboro is open all the year, and is well patronized during the winter season. The house is heated with steam, making the rooms warm and comfortable.

First-class Cafe and Buffet.

Rates: American Plan, \$1.50 to \$2.50 per day without private bath
\$2.50 to \$3 per day with private bath attached
\$8 to \$12 per week without private bath
\$12.50 to \$17.50 per week with private bath

Special rates for Spring and Fall, also where three or more occupy one large room.

Coach meets all trains.

There may be higher priced hotels, but none better at rates quoted

Any further information will be cheerfully given on request.

The Wellsboro invites favorable consideration and correspondence. Booklets.

MYERS & PROTHERO

When writing hotels please mention this Guide. Read instructions on pages 11 and 12.

NEW HOLLAND HOTEL

**HOMELIKE,
MODERN**

Throughout.
One block to principal Pier and attractions. 300 yards to Boardwalk and best bathing Beach. Private entrance for guests bathing from house. Guaranteed one of the best locations and the best accommodations in Atlantic City for the money or no charges

American Plan Rates
\$1.50 to \$2.50 Daily
\$8 to \$12 Weekly

Write for reservations. Special rates for Spring, Fall and Winter. Also for 3 or 4 occupying large double rooms. Eighth season.

Open All Year

M. J. LEE,
Proprietor



CHESTER INN SOUTH NEW YORK AVENUE

Elevator and all other modern conveniences

Central to places of amusement



Single Rooms
\$2.50 to \$3.50 per day
\$15 to \$20 per week

2 persons in Room
\$2 to \$2.50
per day each
\$10 to \$15
per week each

Rooms with Bath
\$3 to \$3.50 per day
\$15 to \$25 per week

Special rates
during the Fall,
Winter and
Spring.

For any further
information call
or write.

Mrs. D. KNAUER
Proprietress

When writing hotels please mention this Guide. Read instructions on pages 11 and 12.

HOTEL SILVERTON

KENTUCKY AVENUE NEAR BEACH



On the best Avenue in Atlantic City with beautiful open surroundings and steam heated throughout.

A home-like family hotel near Beach and all attractions. Central location. Few minutes walk to all Amusements and Piers. Modern appointments. Elevator, Electric Bells. Accommodations for Surf Bathing. Capacity 200.

Illustrated booklet.

Excellent table and white service. Fresh vegetables daily from the farm.

American Plan

Rates, \$1.50 to \$3 daily
\$9 to \$18 weekly

Special rates where 3 or more occupy large room.

OPEN ALL YEAR

EIGHTH SEASON

Ownership management

JOHNSTON & HASLETT
105 SO. KENTUCKY AVE.



THE STANLEY

124 to 130 So. South Carolina Avenue

furnished, all rooms having direct outside exposure. The table being supplied at all times with the best the market affords, we invite correspondence. Ownership management. EIGHTH SEASON. Capacity 300. Write for booklet.

RATES: \$2 Per Day Up. \$10 Per Week Up.

Conveniently located to all attractions. 200 yards to best Bathing Beach in Atlantic City. Veranda 150 feet long by 20 feet wide, facing the East, the Ocean, and the Boardwalk. The hotel is modern and high-class in every detail. Every room extra large and elegantly furnished.

MRS. FRANK CURRAN, PROP.

When writing hotels please mention this Guide. Read instructions on pages 11 and 12.

OPEN ALL THE YEAR
CAPACITY 500

ELEVATOR TO STREET LEVEL
STEAM HEAT BOTH PHONES

\$1.50 TO \$3.00 PER DAY
SPECIAL WEEKLY RATES



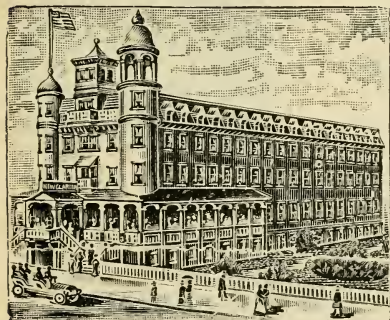
Continental Hotel

South Tennessee Ave.
Near Beach

ATLANTIC CITY, N. J.

MARGARET WALSH DUNCAN
PROP. AND OWNER

HOTEL NEW CLARION



KENTUCKY AVENUE

Second House from Beach

An ideal all-the-year Hotel

Location the best. Table and service strictly first-class. Moderate rates. Elevator to street level.

Write for Booklet

S. K. BONIFACE

Hotel Tyrone

SOUTH KENTUCKY AVENUE

Operated on
European and American Plan
BUFFET ATTACHED

RATES:—EUROPEAN PLAN
\$1.00 per day up \$5.00 per week up
AMERICAN PLAN
\$1.50 to \$3 per day up
\$8 to \$15 per week up

D. H. ALLEN, Prop.

TELEPHONE CONNECTION



When writing hotels please mention this Guide. Read instructions on pages 11 and 12.



OPEN ALL YEAR

Hotel Worthington

Pacific and Missouri Avenues
Atlantic City, N. J.

Large newly furnished rooms with running hot and cold water, sun parlor, spacious porches. One square from Reading Station, Beach and Million Dollar Pier. Long distance phones. Excellent table service.

RATES:

\$1.50 to \$2.50 per day \$8 to \$15 weekly
American Plan

The TEN EYCK

Located in the centre of all amusements, half a block from boardwalk and bathing beach.

Hotel modern in every respect, fireproof—built of brick and stone.

The comforts that one enjoys at home will be found here.

Well furnished rooms, cheerful dining-room and an abundance of well-cooked food.

Bathing allowed from hotel.

American Plan, \$3 and up per week

FANNIE L. TEN EYCK, Prop. and Owner



Long Distance Phones

Open All The Year

No Misrepresentation

Official Hotel, American Motor League and International
Automobile League. Garage Capacity, 200 Machines

HOTEL PONCE DE LEON and Annex

ALFRED B. GRINDROD, PROP.

Virginia Ave. Atlantic City, N. J.

Opposite Steel Pier, second house from Ocean,
Steam Heat, Sun Parlor, Table Unexcelled, Elevator,
Capacity 350, Rooms en suite with bath.

Write for Booklet

HOTEL SHOREHAM

VIRGINIA AVENUE
AND BEACH

Atlantic City, N. J.

Centrally located on the widest and most popular avenue in Atlantic City, within a few hundred feet of the famous Steel Pier and Boardwalk, and convenient to all places of interest and amusement. The Shoreham is surrounded by open lawns, allowing plenty of air and light. The table and service are always kept at the highest standard. Elevator, steam heat, private baths, etc. Moderate rates.

W. B. Cotten



When writing hotels please mention this Guide. Read instructions on pages 11 and 12.



CRAIG HALL

Two-thirds block from Boardwalk and Steel Pier

With View of Ocean from Piazza

Pennsylvania Avenue

Library, Afternoon Tea, Sun Parlor, Game Room, Elevator, Electric Lights, Suites with Bath, Steam Heat, Evening Dinner, Tables for Four. ALWAYS OPEN.

Send for Illustrated Booklet.

CRAIGHEAD & CRAIGHEAD

BERKSHIRE INN

OPEN ALL YEAR

OCEAN END VIRGINIA AVE.

The widest and most centrally located Avenue in Atlantic City 100 yards from New Steel Pier and Boardwalk. Capacity 300

Special Rates for large, sunny rooms.

\$2 to \$3 Daily. \$9 to \$15 Weekly

Without Bath, \$14. With Bath, \$18.

Metal beds. Elevator to all floors. Sanitary drainage. House thoroughly heated by steam. Write for full particulars.

J. O. & J. E. DICKINSON

Tenth Season



THE FREDONIA, one of Atlantic City's best and most modern moderate-priced hotels, is situated at the ocean end of Tennessee Avenue, 150 feet from the Boardwalk, opposite Young's Pier. The Fredonia is heated by steam, is handsomely furnished. There is running hot and cold water in bedrooms and the rooms are arranged en suite with bath. The house is conducted on both the American and European plans.

Our table is our specialty.

Rates, European, 75 Cents to \$1.50

American, \$2.00 to \$2.50

There are bathing accommodations provided for guests of the house only.

For rates and further particulars, address

THE FREDONIA,
ATLANTIC CITY, N. J.



The De Lamar . . .

Delightfully situated on St. James Place, one of the finest avenues in Atlantic City, a few steps from Beach and Boardwalk. Theatres, Piers and all amusements within one minute's walk.

The cuisine is in charge of an experienced chef.

Rooms are large and airy, single or en suite, electric call bells. All modern improvements. Steam heat. Open all year. Special rates for Spring and Fall. Capacity 150

It will be the aim of the management to promote in every possible manner the enjoyment and comfort of guests. Correspondence invited.

\$1.25 to \$2.00 per Day \$8.00 up, per Week

124 St. James Place Mrs. K. R. INMAN } Owners
Mrs. NELLIE WILLITS }



When writing hotels please mention this Guide. Read instructions on pages 11 and 12.



HOTEL WARWICK is a well appointed small hotel at Ocean End South Carolina Avenue, within five minutes' walk of Penna. Depot (or trolley to door). Especially adapted to persons of quiet tastes to whom the larger hotels do not appeal. Elevator from street level. Bedrooms newly furnished. Rooms *en suite* with private baths. Water from private artesian wells. Entrance, office and smoking-room on street floor, parlors and dining-room on floor above. The table is supplied with the best. An attractive stopping place for families, or ladies unaccompanied.

OPEN ALL THE YEAR

\$2 to \$3 daily \$10 to \$15 weekly

Correspondence solicited

SARAH H. FULLOM, Prop.

THE CORNELL

☐ A family hotel on Maryland Avenue, the second house from Boardwalk, and but one block from the famous Steel Pier and half a block to beach and attractions. ☐ All bedrooms are well furnished, many of them have an unobstructed view of the Ocean. ☐ The table supplied with the best. Prepared and served with the utmost care. ☐ The management under direct supervision of the proprietor.

RATES: { \$2 TO \$2.50 PER DAY
\$10 TO \$15 PER WEEK

EDWIN A. BUCKMAN, PROP.



HOTEL MARYLAND

144 to 148 New York Av., Atlantic City, N. J.

Modern in every detail. Central location, (see map). 100 yards to Boardwalk, Apollo Theatre, Young's Pier and Beach. Private entrance to hotel for bathers. Handsomely furnished, Large, airy bedrooms, single or en suite, many with unobstructed ocean view. All rooms have direct outside exposure. All windows screened. The table is supplied at all times with the best the market affords. Our 8 years of successful catering to the public insures guests of a liberal and satisfactory management. Correspondence invited.

RATES: AMERICAN PLAN

Daily, \$1.50 up. Ocean view rooms, \$2 up
Weekly, \$8 up. Ocean view rooms, \$10 up

Write for reservations.

Walton & Walton, Props.

IDYLWYLD 118 South Tennessee Avenue

One of Atlantic City's very best modern medium priced Hotels, very centrally located, one and one-half blocks from Pennsylvania Railroad Station, one-half block to Beach, Boardwalk, Young's Pier and leading attractions. Sleeping rooms, single or en suite, large, well furnished and airy, having unobstructed outside exposure. The dining-room large and airy. The table at all times supplied with the best the market affords.

Our Motto:—Cleanliness, Comfort and Convenience

We strive to please.

Open all year.

Correspondence solicited.

RATES, American Plan

Daily, \$1.50 to \$2.50 Weekly, \$8 to \$12.50 Steam Heated

Special Spring, Fall and Winter Rates.

E. A. BENNER, Proprietor.

When writing hotels please mention this Guide. Read instructions on pages 11 and 12.

NEW ARCHDALE

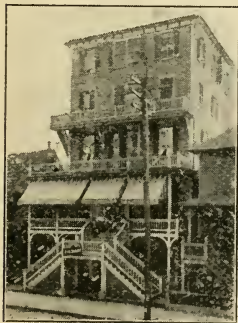
American Plan

JONES & EASTBURN, Owners and Proprietors



THE "NEW ARCHDALE" (please remember the name) is within one minute of the Boardwalk and Young's Ocean Pier—the liveliest part of the strand. New, has all modern hotel features; private baths, sanitary plumbing, electric elevator, steam heating, gas and electric lighting, hot and cold baths, long distance and local phones, etc. Invalids or rest-seekers will find the Sun Parlor and Exchange pleasant and with a cheery, homelike atmosphere that makes sojourn there a delight. Our table is a strong feature and it is our pride; we set a substantial, appetizing and homelike table. The bedrooms large, airy and attractive, many en suite with private baths; the furniture is new and the beds are very comfortable. To visitors desiring to stay several weeks a special rate will be given. Special rates during Fall, Winter and Spring seasons. Open the year round. Capacity, 200. Guests will always find a cordial welcome.

RATES ON APPLICATION



NO TABLE

THE SEERY

106 S. OHIO AVENUE

Adjoining the Marlborough-Blenheim

A select house for FURNISHED ROOMS ONLY

No Light Housekeeping
Maid and Bellboy Service

OPEN FROM MARCH 15TH TO NOVEMBER 1ST

Rates, \$1.00 per day up—European Plan

Special Rates for long stay. C. Frank Hagen, Prop.

THE services of the Atlantic City Free Information Bureau are offered gratuitously in assisting prospective visitors to Atlantic City in arranging for hotel accommodations. Only the best hotels at the respective rates will be recommended. Being in daily communication with all of the good houses, this Bureau is in a position to instantly refer inquiries to the hotel which is most likely to suit their requirements at the most advantageous rates. All inquiries promptly answered.

The New England Resorts and Travelers Information Bureau, 1180 Broadway, New York, is our special New York Representative, where residents of New York and travelers may call for information and our literature. All correspondence should be addressed to our Atlantic City Office. Read announcement on pages 11 and 12. For further particulars, address

THE ATLANTIC CITY FREE INFORMATION BUREAU

10 South New York Avenue, Atlantic City, N. J.

When writing hotels please mention this Guide. Read instructions on pages 11 and 12.

C. J. ADAMS, President

LUCIUS I. WRIGHT, Treasurer

J. BYRON ROGERS, Secretary

Real Estate and Insurance Agency

OF

C. J. ADAMS CO.

SUCCESSOR TO I. G. ADAMS & CO.



Rooms 2, 4, 6 and 8
Real Estate and Law Building
ATLANTIC CITY, N. J.

FURNISHED AND UNFURNISHED

Cottages, Hotels, Etc., For Sale or Rent

Choice Beach Fronts For Sale

SPECIAL BARGAINS—in Building Lots for Homes and Investments in all Sections of Atlantic City, Chelsea, Ventnor and Longport.

SIX PER CENT. MORTGAGES FOR SALE IN SUMS TO SUIT

Fire, Marine, Tornado, Plate Glass, **ACCIDENT**, Boiler, Elevator and Liability Insurance placed in Reliable Companies.

Notaries Public, Commissioners of Deeds for Pennsylvania, New Jersey and New York.

SOUVENIRS
SOUVENIR
SOUVENIR
SOUVENIRS

**The Souvenir
Remembrance Shop**

10 South New York Avenue
Atlantic City, New Jersey

The Best Place to Buy Your Soubenirs

YOU are more than likely to find what you want here as a remembrance of your visit to Atlantic City, or as a gift to your friends at home. ¶ WARES of artistic merit in GOLD, SILVER, WOOD, CHINA and LEATHER. BOOKS OF VIEWS and the best selection of SOUVENIR POST CARDS in the city. The PRICES are REASONABLE—much lower than at the BOARDWALK SHOPS. ¶ You are cordially invited to inspect the articles shown. All visitors are equally welcome whether purchasers or not. ¶ Remember the place.

The Souvenir Remembrance Shop
10 South New York Avenue, Atlantic City, N. J.

THE WASHINGTON POST

WASHINGTON, D. C.

Carries more Hotel and Resort Advertising than any other paper in
Washington. WHY?

Because it is a paper of the highest standing with the best people and at the same time has a large circulation in the great middle class. Resort advertisers cannot derive satisfactory benefits from advertising in Washington and vicinity without patronizing its columns. :: :: Send your booklets to the Post's Resort Information Bureau, the most complete Resort Information Bureau in Washington. ^ :: ::

The
**Daily
Press**

M O R N I N G

The
**Evening
Union**

E V E N I N G

ATLANTIC CITY'S LEADING NEWSPAPERS

Publishing all the hotel news, visitors' gossip, and every-
thing local pertaining to the resort :: :: ::

Operating in addition, the ATLANTIC CITY PHOTO-ENGRAVING
PLANT where photographs can be made into cuts over night

DAILY

Established 1872

WEEKLY

Atlantic Review

Pioneer Paper of Atlantic City

The leading family newspaper published in Atlantic City. Carries more local advertising than any other paper published here, a convincing argument for its result-bringing powers.

HENRY S. WALLACE, Publisher.

ATLANTIC CITY BUSINESS DIRECTORY

The following establishments have been carefully selected as furnishing the best assortment of the special article mentioned, at prices that are right.

Artistic Lighting Fixtures

L. L. Jones Co., 1019 Atlantic Ave.

Visit Atlantic City's Unique Light Shop. Artist craftsmen here produce Gas and Electric Lighting Fixtures, Lamps and Metal Goods of distinctive character at surprisingly low prices. Packed and safely shipped to your home.

BANKS

Marine Trust Company

Between New York and Kentucky Aves.
Makes a specialty of providing Safe Deposit Boxes for visitors and arranging to care for their funds on check accounts.

BREAD

Bell Phone 2881a
Coast " 1035

Perkin's Bakery

213-15 N. Connecticut Avenue
Nearly all the best Hotels in Atlantic City use Perkin's Bread and Rolls on account of superior quality and service. Cottages served.

DRUGS

Deakyne's Pharmacy

Pacific Avenue Corner Kentucky
Both Phones 16

Prescriptions a specialty. Everything first-class. Goods delivered promptly. Foreign and domestic mineral waters.

FISH, OYSTERS, CLAMS

Canning & Co., 909 Atlantic Avenue
Telephone 421

Wholesale and Retail. Lobsters, Terrapin, Snappers, Soft Crabs and Crab Meat.

FRUITS and VEGETABLES

M. Georgetti

1520-22 Atlantic Avenue

A. C. Phone 205 Bell Phone 275

Hotels and Cottages Supplied

GAS

Consumers Gas and Fuel Co.
1531 Atlantic Avenue

Bell Phone 1730 Coast Phone 261

The Company that gave Atlantic City 90c. gas.

HABERDASHERY Correct

Redfield

Men's Shop, 1534 Atlantic Avenue
Stylish Caps :: Arrow Collars

JEWELERS, Watchmakers and Silversmiths

Bates & Company (Established 1894)

Corner Virginia and Atlantic Avenues

LAUNDRY

The Empire Laundry Bell Phone 474
Coast 30

J. W. Risley, Prop.

Plant and Office, 23-25 So. Missouri Ave.

The best Steam Laundry in the city for all kinds of guest work, hotel flat work and private cottage work. Nothing shipped out of town.

MEATS and PROVISIONS

Phones 55

For the highest grade goods with quick and efficient service

Gordon's Meat Market

1214 Atlantic Avenue

POULTRY, EGGS, BUTTER

Robert L. Beyer

The leading and largest
HOTEL SUPPLY HOUSE
in the city

1915 ATLANTIC AVENUE

PRINTING

The Star Printing House
1632 Atlantic Avenue

WE PRINT ANYTHING

No job too large or too small to receive proper attention. Our prices are the lowest.

H. C. EISENLOHR.

PRINTER and STATIONER

Ernest Beyer

Bell Phone 639 Coast 465

PACIFIC and KENTUCKY AVES.

Le Grand Building



WINES and LIQUORS

For your Wines or Liquors go to
N. Y. & Phila. Wine & Liquor Co.
1406 Atlantic Ave. Bell 1227; Coast 419
All Leading Brands. Our Special
Monogram and Metropolitan.
M. GOLDMAN, Prop.



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NEW YORK

THE GREAT METROPOLIS



THE CITY OF NEW YORK is the magnet which draws men and women on business or pleasure bent from all parts of the world. It is the great financial centre and hub of the commercial world, as well as the Mecca of sight-seers and pleasure seekers. In area it is one of the largest cities in the world, and in population it is exceeded only by one. The system of parks is the largest and costliest in the world. The gigantic office buildings of the business districts are incomparable, going down three to four stories underground and up as high as forty and more stories toward the heavens. They are the modern wonders of the age. Broadway, extending from the Battery north to Yonkers, is the longest street in the world. The largest ocean steamships afloat make New York their port. The private residences of Fifth Avenue and Riverside Drive are the most luxurious mansions in the world, as these streets are the grandest of residential avenues. The hotels and apartment houses, unequaled in size and appointment, are the finest models of architectural skill and the latest types of improvements in building to be found anywhere.

The boroughs and suburbs are linked together by the greatest of suspension bridges and tremendous subterranean tunnels, and pierced throughout their length and breadth by the most extensive of subway systems.

To realize the magnitude and wonders of this wonderful Metropolis one must make it a personal visit.

THEATRES AND PLACES OF AMUSEMENT

Academy of Music—E. 14th St.
 American—Eighth Av., 42d St.
 Astor—Broadway and 45th St.
 Belasco—42d St., near Broadway.
 Berkeley Lyceum—W. 44th St.
 Bijou—Broadway, 30th St.
 Broadway—Broadway, 41st St.
 Carnegie Music Hall—57th St.
 Casino—Broadway, 39th St.
 Circle—Broadway and 60th St.
 Colonial—Broadway and 62d St.
 Criterion—Broadway, 44th St.
 Daly's—Broadway, 30th St.
 Eden Musée—West 23d St.
 Empire—Broadway, near 40th St.
 Fifth Avenue—Broadway, near 28th St.
 Fourteenth Street—14th St.
 Garden—Madison Av., 27th St.
 Garrick—35th St., near 6th Av.
 Grand Central Palace—Lex. Av., 43d St.
 Grand Opera House—23d St., 8th Av.
 Hackett—West 42d St.
 Harlem Opera House—125th St.
 Herald Square—Broadway, 35th St.
 Hippodrome—Sixth Av. and 43d St.
 Hudson—W. 44th St.
 Irving Place—Irving Place.
 Keith's—14th St., near Broadway.

Knickerbocker—Broadway, at 38th St.
 Lenox Lyceum—E. 59th St.
 Lexington Opera House—Lex. Av., 58th St.
 Liberty—West 42d St.
 Lincoln Square—1947 Broadway.
 Lyceum—45th St., near 7th Av.
 Lyric—43d St., near 7th Av.
 Madison Square—24th St., near Broadway.
 Madison Sq. Garden—Madison Av., 26th St.
 Majestic—59th St. and 8th Av.
 Manhattan—Broadway, 33d St.
 Manhattan Opera House—West 34th St.
 Metropolis—E. 142d St. and 3d Av.
 Metropolitan Opera House—B'way, 40th St.
 Murray Hill—Lexington Av., 42d St.
 New Amsterdam—42d St., 7th Av.
 New York—Broadway, 44th St.
 Princess—29th St. and Broadway.
 Proctor's—(1) 23d St. (2) 58th St. (3) 5th Av. and 28th St. (4) E. 125 St.
 Savoy—34th St. and Broadway.
 Stuyvesant—West 44th St.
 Tony Pastor's—E. 14th St., Irving Place.
 Victoria—Broadway and 42d St.
 Wallack's—Broadway, 30th St.
 Weber & Fields—Broadway, 29th St.
 West End—125th St., 8th Av.

CHURCHES

There are more than a thousand churches in Greater New York. A list of convenient churches will be found in most hotels. The Saturday papers contain church announcements.

RAILROAD STATIONS

Central R. R. of N. J. } West 23d St.
 Baltimore & Ohio } St. Ferries.
 Delaware, Lackawanna & Western
 R. R.—Barclay and Christopher St.
 Ferries.
 Pennsylvania R. R. } Cortlandt, Des-
 Susquehanna & W. } brosses and 23d
 Lehigh Valley. } Street Ferries.
 Erie R. R.—Chambers and 23d Streets
 Ferries.
 Long Island R. R.—34th St. and
 James Slip Ferries, East River.
 N. Y. C. R. R. and N. Y., N. H. & H.
 R. R.—Grand Central Station, 42d St.
 West Shore R. R. } Franklin St. and
 N. Y. Ontario & W. } 42d St. Ferries.

PARKS

Battery, foot of Broadway; Aquarium and Castle Garden.
 Bronx, North of 182d Street, White Plains Road; Zoological Gardens.
 Central, 59th St. and Fifth Ave., to 110th St.; Arsenal, Mall, Menagerie, Metropolitan Museum of Art, Obelisk.
 Clairmont, 170th St. and Clay Ave.
 Crotona, east of Third Ave., south of Tremont Ave. and 175th St.
 Riverside; Riverside Drive and Hudson River, Grant's Tomb, and Soldiers' and Sailors' Monument.
 Cortlandt, northern boundary of city and Van Cortlandt Avenue.
 Forest, Jamaica and Flushing Avenues, town of Jamaica.
 Prospect, Ocean and Flatbush Avenues, Brooklyn.

LIBRARIES

Astor, Lafayette Place.
 Lenox, 72d Street and Fifth Avenue.
 New Astor, 42d St. and Fifth Ave.

BRIDGES

Blackwell's Island, East River.
 Brooklyn, East River and Park Row.
 Highbridge, 10th Ave. and 179th St.
 Manhattan, East River.
 Washington, 180th Street and Harlem River.
 Williamsburg, East River at Grand Street.

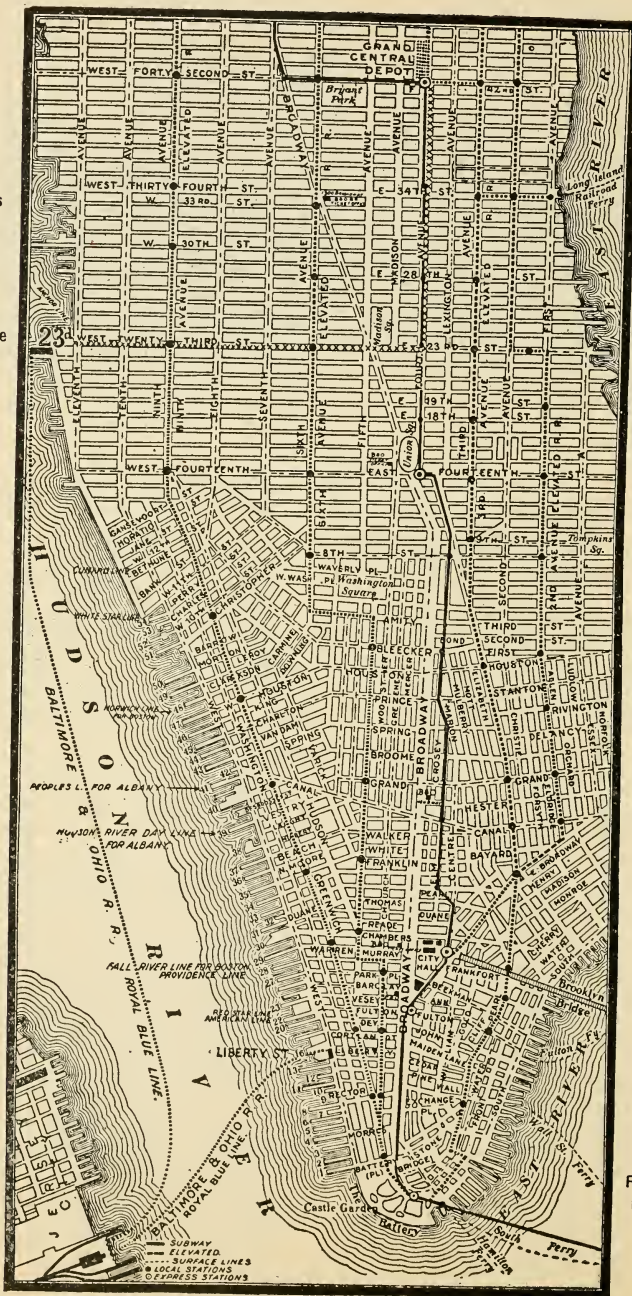
BUILDINGS

Academy of Design, Amsterdam Avenue and 109th Street.
 Art Galleries, 6 E. 23d St.
 City Hall, Broadway and Chambers Street.
 Coffee Exchange, 113 Pearl Street.
 Consolidated Stock Exchange, 60 Broadway.
 Cooper Union, 7th St. and 4th Ave.
 Cotton Exchange, Hanover Square.
 Custom House, Wall and William Sts.
 Metropolitan Building, Madison Ave. and 23d St.
 Metropolitan Museum of Art, Central Park. Free, except Monday and Tuesday.
 Museum of Natural History, Manhattan Square and 77th Street.
 Post Office, Broadway and Park Row.
 Singer Building, Broadway and Cortlandt St.
 Stock Exchange, Broad, below Wall St.
 Sub-Treasury, Wall and Nassau Sts.

COLLEGES

College of the City of New York, 23d Street and Lexington Avenue.
 Columbia, West 116th Street, near Amsterdam Avenue.
 New York University, University Heights.
 Normal, Park Avenue and East 68th Street.

Jersey City



Ferries to Brooklyn

LOWER HARBOR

The Grand Hotel Broadway at 31st St. NEW YORK



HURLBERT GRAND HOTEL CO. GEO. F. HURLBERT
President

Also "THE NEW SHERMAN," Jamestown, N. Y.

500 Rooms 300 Baths

RATES:—Rooms from \$1.50 up. With Bath, \$2.50 up

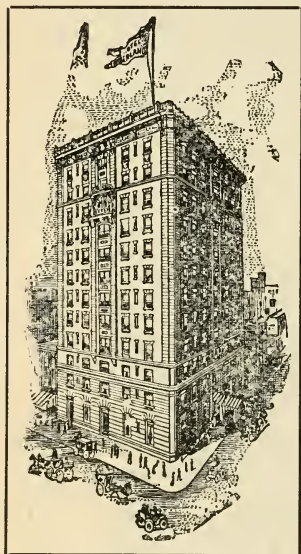
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HOTEL CUMBERLAND

NEW YORK

S. W. Corner Broadway at 54th Street

Near 50th Street Subway and 53d Street Elevated
and Accessible to all Surface Lines



IDEAL LOCATION

Near Theatres, Shops and Central Park

New and Fireproof

Strictly First-class in Every Respect

Rates Reasonable

All Outside Rooms

No Carpets

All Hardwood Floors and Oriental Rugs

EUROPEAN PLAN

Restaurant Unexcelled

Prices Moderate

Transient Rates, \$2.50 with Bath, and Up

Ten Minutes' Walk to 20 Theatres

SEND FOR BOOKLET

HARRY P. STIMSON

Formerly with Hotel Imperial

R. J. BINGHAM

Formerly with Hotel Woodward

We offer you the most delightful hotel accommodations at moderate cost

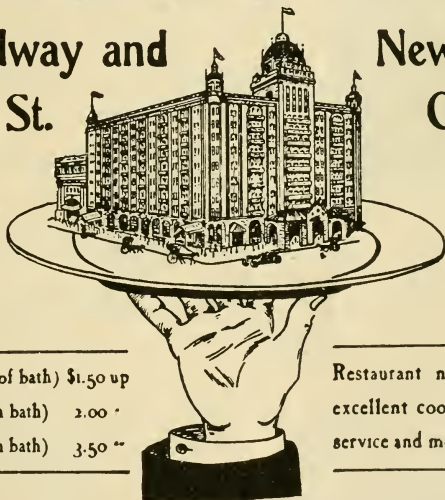
In the centre of everything worth while

HOTEL EMPIRE

Broadway and
63rd St.

New York
City

Five minutes
walk to shopping
and amusement
centres



Subway and
El. R. -R.
Stations one
minute from
Hotel

Rooms (use of bath) \$1.50 up

Rooms (with bath) 2.00 "

Suites (with bath) 3.50 "

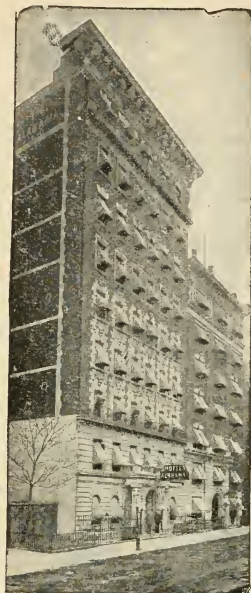
Restaurant noted for its
excellent cooking, efficient
service and moderate prices

All street cars pass or transfer to Hotel door

Pronounced a most delightful Hotel by Travel-
lers and Tourists from all parts of the world

Send for Guide of New York—Free.

W. JOHNSON QUINN, Prop.



The Van Rensselaer Hotel

13-19 E. 11th Street near Fifth Avenue
NEW YORK

FOR THE TOURIST

Convenient to all the leading theatres and other points of interest.

FOR THE SHOPPER

Three minutes to Wanamaker's; eight minutes to Siegel-Cooper's and the other great department stores.

FOR THE BUYER

In the heart of the wholesale drygoods district.

Best American Plan Table in New York
\$8.00 Per Week

American Plan, \$2.50 up European Plan, \$1.00 up
Every room has a private bath with shower, telephone and electric lighting.

Write For Our Literature to Main Office

35 Nassau Street :: NEW YORK

Hotel St. Denis

Broadway and 11th Street

NEW YORK CITY



Within easy access of every point of interest. Half block from Wanamaker's. Five minutes' walk of shopping district.

Noted for excellence of Cuisine, comfortable Appointments, courteous Service, and homelike Surroundings.

Rooms \$1.00 Per Day and Up

EUROPEAN PLAN

Table d'Hote Breakfast, 50c.

WM. TAYLOR & SON, Inc.

WALTER CHANDLER, JR., MANAGER

— ALSO —

HOTEL MARTINIQUE,

Broadway and 33d Street

Rooms, \$2.00 and Up

::

EUROPEAN PLAN

When writing hotels please mention this Guide. Read instructions on pages 11 and 12.

UNDER NEW MANAGEMENT

HOTEL BRISTOL

122 & 124 West 49th Street
Near Broadway, NEW YORK

FIREPROOF HOTEL

Rooms with running water, \$1.00 per day and upward

Rooms with private bath, \$2.00 per day and upward

Parlor, bedroom and bath, \$3.00 per day and upward

Rooms with meals, \$15.00 per week and upward

One and One-half Blocks from 50th Street Subway and Elevated Stations

Refined and Homelike Hotel

HATHAWAY & TAYLOR
Managers

KING EDWARD HOTEL —IN— NEW YORK

145-155 W. FORTY-SEVENTH STREET

:: Just off Broadway

"The Very Heart of New York"

ABSOLUTELY FIREPROOF

350 Rooms

::

250 Private Baths

EVERY MODERN CONVENIENCE

Single Rooms (running water) \$1.50.

Single Rooms and Bath, \$2.00, \$2.50 and \$3.00.

Parlor, Bedroom and Bath, \$4.00 and up.

Parlor, Two Bedrooms and Bath, \$5.00 and upward. Each additional person in same room \$1.00 per day extra.

WRITE FOR BOOKLET

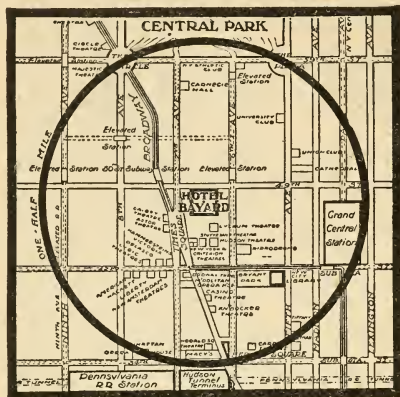
KING EDWARD HOTEL CO.

JOHN HOOD, PRES. AND MGR.

Late of THE NEW TIFT HOUSE, BUFFALO, N. Y. and ROYAL HOTEL, Hamilton, Ont.

When writing hotels please mention this Guide. Read instructions on pages 11 and 12.





Hotel Bayard

142 W. 49th Street
NEW YORK

M. F. Meehan, Proprietor

Best Room Values in New York

∴

Convenient to Everything

Single rooms, free baths, \$1.00 and \$1.50.

Rooms with bath, \$2.00 and upward.

Parlor, bedroom and bath, \$3.50 and upward.

HOTEL IRVING

NEW YORK'S MOST HOMELIKE HOTEL

26 Gramercy Park
20th St., near Broadway
NEW YORK CITY

American and European Plans

MODERN, QUIET and ABSOLUTELY FIREPROOF

A high-class transient and family hotel catering to the highest class of trade located in the heart of everything, facing the only private park in New York City and having the use of the same. Five minutes ride to the Grand Central, Pennsylvania Railroad, Erie, D. L. & W., Jersey Central, and two blocks to the Subway and Elevated Railroad.

The hotel is divided into apartments of one, two and three rooms; each apartment having tiled bathrooms, porcelain bath tubs, equipped with shower baths. We have two electric elevators which run all night.

Long Distance Telephone in every room.

The rooms have ample wardrobe and closet room.

Cuisine and service unsurpassed.

Near the leading shopping section and within easy access of all places of amusement.

Most Reasonable Rates

Write for Booklet

J. H. McCARTHY, Manager

When writing hotels please mention this Guide. Read instructions on pages 11 and 12.

HOTEL SEVILLE

Madison Avenue and Twenty-Ninth Street NEW YORK

A very quiet but most convenient location
HALF A BLOCK FROM FIFTH AVENUE 300 BATHROOMS

RATES:

Single Rooms, \$1.50 to \$3 Rooms with Baths, \$2.50 to \$5

Double Room and Bath for Two Persons, \$3 Upwards

Suites of Rooms with Well-Furnished Parlors at Proportionate Rates

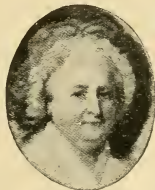
Handsomely Furnished Suites of All Sizes at Proportionate Rates

EDWARD PURCHAS, Manager

Hotel Martha Washington

29 East 29th St., New York
Just East of Fifth Avenue

The only Hotel in the world
designed for the refined and
luxurious comfort of WOMEN
EXCLUSIVELY.



450 Rooms \$1.00 per day up
On each floor free baths for
use of guests. Telephone in
every room.

Centrally located. Conven-
ient to shopping and theatre
district. *Absolutely Fireproof*

Restaurant and Tea Room on
main floor for men and women

European Plan Only

Write for Booklet

A. W. EAGER

HOTEL RAYMOND

42, 44 and 46 East 28th St.
NEW YORK



Centrally located, in the heart of the
Theatre and Shopping District, adjoining
Subway and convenient to all car lines



COMBINATION AMERICAN AND EUROPEAN PLANS

Rooms, \$1.00. With Bath, \$1.50 and up

NEW YORK HOTELS

Aldine 4th Avenue and 29th Street. Daily Rates, \$1.50 to \$3.50 with bath, Euro-
pean Plan. Capacity, 150.

Latham East 28th Street near 5th Avenue. \$1.50 and up; \$2.00 up with bath,
European Plan. Capacity, 400.

Martha Washington 29 East 29th Street. \$1.00 and up, European
Plan. For ladies only. Capacity 500.

Grand Union Opposite Grand Central Station. \$1.00 and up, European
Plan.

When writing hotels please mention this Guide. Read instructions on pages 11 and 12.



WASHINGTON CITY

THE CAPITAL OF THE NATION



S full of memories of the past, and bears the imprint of present majesty and approaching grandeur. The wealth and love of all our people contribute to its increasing glory; the lowly and the high—all are the common and rightful owners of the queenly Washington.

It is the plain duty of every American citizen to at least once in his lifetime visit the capital of his Nation. Such a visit sets the heart on fire with greater devotion to needs of country, and tends to broaden the conception of our country's greatness and to quicken into action the lofty patriotism of our people.

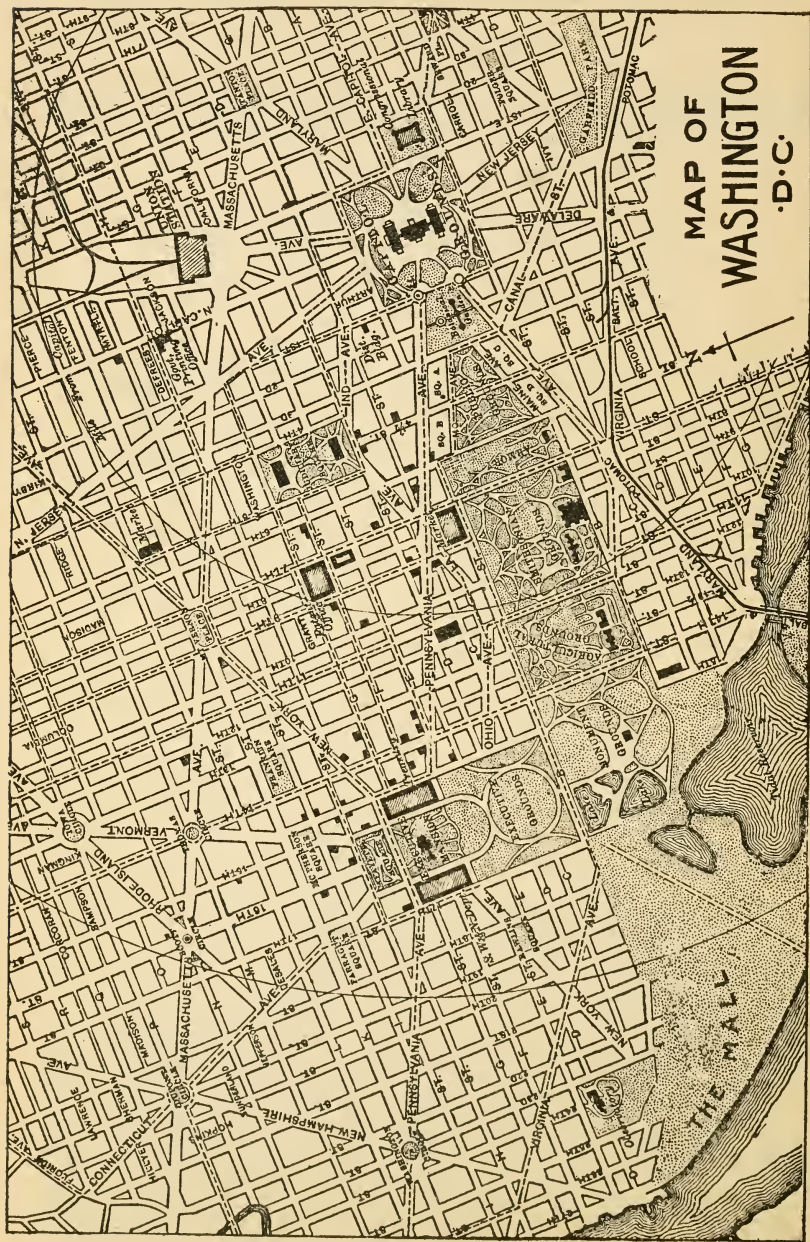


Points of Interest and Time-Table

Unless otherwise noted, all public buildings are open to visitors daily, except Sundays and public holidays.

*Those marked with a star are open holidays

A. M.	P. M.		LOCATION.
9	to 4:30	Agricultural Department,	Mall, 12th and 14th sts. S. W. Silk Mills in operation from 10 to 12, and 1 to 3.
All Day		Arlington Cemetery,	Arlington, Va. Open also Sundays and holidays. Time and walking may be saved by employing the wagonettes at the cemetery.
9	to 4:30	Army Medical Museum,	7th and B streets S. W.
8	to 5	Botanical Garden,	Pennsylvania ave. and 1st st.
9	to 3	Bureau of Engraving,	14th and B streets S. W. But visitors are not conducted between 11:45 and 12:30.
9	to 4:30	Capitol,	Capitol Hill Open after 4:30 if Congress is in session and until one-half hour after adjournment; also during a night session. The flag flies over each house while it is in session, and if at night the dome is lighted.
9:30	to 4	Corcoran Gallery,	N. Y. ave. and 17th street. Open Tuesdays, Wednesdays, Thursdays, Fridays, Saturdays, 9:30 to 4, from Oct. 1 to May 1, and 9 to 4 from May 1 to July 1. Sundays, Nov. 1 to July 1, 1:30 to 4:30. Mondays, 12 to 4. Public holidays 10 to 2. Admission 25 cents Mondays, Wednesdays and Fridays. Other days free. Closed every year July 1 to Oct. 1.
9	to 4:30	Dead-Letter Museum,	Penn. ave. and 11th street
9	to 4	Fish Commission,	6th and B streets S. W.
10 and 2		Gov't Printing Office,	North Capitol and H streets. Visitors are conducted at these hours.
9	to 10	Library of Congress,*	Capitol Hill Reading room hours, 9 to 10. On Saturday, in summer, building open 9 to 4; reading room, 9 to 1. Library and reading room open Sundays and holidays, 2 to 10. This schedule is subject to change in summer months.
All Day		Lincoln Museum,	No. 516 10th street
All Day		Marine Barracks,	8th and G streets S. E.
11	to 4	Mount Vernon,*	
9	to 4:30	National Museum,*	Smithsonian grounds
9	to 2	N'y'l Museum of Hygiene,	23rd and E streets.
9	to 2	Navy Department,	Penn. ave. and 17th street
9	to sunset	Navy Yard,	Foot 8th street S. E.
9	to 2	Patent Office,	7th and F streets.
9	to 4	Pension Bureau,	F and 4th streets.
9	to 2	Post-Office Department,	Penn. ave. and 11th street.
9	to 4:30	Smithsonian Institution,*	Smithsonian grounds.
9	to sunset	Soldiers' Home,*	Near 7th street extended.
9	to 2	State Department,	Penn. ave. and 17th street.
9	to 2	Treasury,	Penn. ave. and 15th street. Treasury tours between 10:30 and 12, and between 1 and 2.
9	to 2	War Department,	Penn. ave. and 17th street.
8:30	to 4:30	Washington Monument,	Washington Park, near 14th st. First elevator at 9, last elevator at 4.
10	to 2	White House, East Room,	Penn. ave. and 16th street. Persons having business with the President will be received from 12 to 1 o'clock every day, except Tuesdays and Fridays. No public receptions are now given. The East Room is open to visitors. daily from 10 to 2.
All Day		Zoological Park*	Rock Creek. Open Sunday.



All of the following railroads use the Union Station, located at the intersection of Delaware and Massachusetts Avenues, as shown on map:
 Atlantic Coast Line
 Chesapeake & Ohio Ry.
 Baltimore & Ohio R. R.
 Pennsylvania R. R.
 Richmond, Fredericksburg & Potomac R. R.
 Seaboard Air Line

THE QUEEN OF ALL RESORTS

THE SHOREHAM



Washington, D. C.

AMERICAN AND
EUROPEAN PLAN

Within Five Minutes Walk of the

Executive Mansion,
Treasury, State, War
and Navy Departments

JOHN T. DEVINE, Proprietor

THE HAMILTON

14th and K Streets, N. W. :: WASHINGTON, D. C.

A select family and transient Hotel. Conveniently
located. Thoroughly comfortable and homelike.
Good table. American Plan. : : :

Rates, \$2.50 up per day

SPECIAL RATES BY WEEK, MONTH AND SEASON

Booklet...

IRVING O. BALL, Proprietor

ST. JAMES HOTEL

EUROPEAN

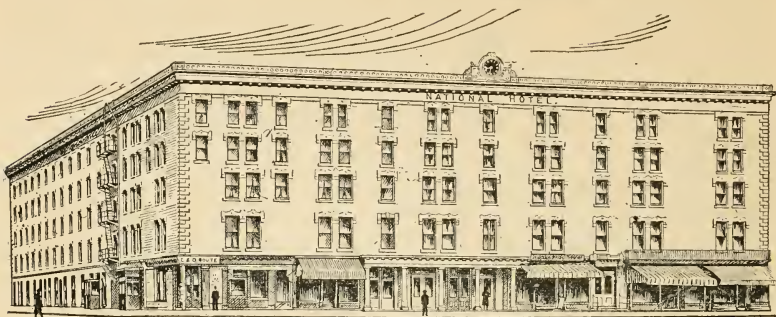
Corner Pennsylvania Avenue and Sixth Street
WASHINGTON, D. C.

One of Washington's popular and best conducted hotels. Home comforts and good living.
Rooms equipped with local and long distance telephones. Steam heat and electric lights.
Rate at **\$1, \$2, \$2.50, \$3 and \$4** per day. Each additional person **\$1** extra.

Central to theatres, public buildings and the shopping districts.

Cars pass and reposs the hotel to and from the Union Station every two minutes, the
Capitol Traction being the most direct. Time from station, six minutes.

When writing hotels please mention this Guide. Read instructions on pages 11 and 12.



THE NATIONAL HOTEL WASHINGTON, D. C.

is one of the leading hotels of the National Capital. Its location, midway between the Capitol and White House on the famous Pennsylvania Avenue, in front of which all street car lines pass, renders it most desirable and accessible. It has just been modernized at a cost of \$75,000, marble floors and stairways, electric elevators, telephone, electric light and heat in every room, new furnishings and equipment throughout. The only old time home-like hostelry in the city.

SCHEDULE OF RATES:

American Plan—\$2.50 to \$4 per day each person

European Plan—Rooms \$1 to \$2.50 per day

G. F. SCHUTT, Mgr.

WINTER

FALL

and

SPRING

HOTEL RICHMOND

17th and H Streets, N. W.

WASHINGTON, D. C.

People who travel and stop in Washington, D. C., the most delightful city in the world, will find accommodations comfortable, elegant and refined at

HOTEL RICHMOND

"Around the corner from the White House"

100 ROOMS

50 BATHS

Rates per day, European Plan, \$1.50 and \$2.00

With Bath, \$2.50, \$3.00 and \$3.50

American Plan, \$3.00 and \$3.50 per day

With Bath, \$4.00, \$4.50 and \$5.00

Write for Booklet with Map



"ADIRONDACKS"

Seven hours from New York without change
Lake Luzerne at the Gateway, "Switzerland of America"

WAYSIDE INN and COTTAGES

Luzerne Post Office

Warren County, New York

45 minutes from Saratoga

Rates: Single, weekly, \$17.50 up; Double, \$30.00 up

Rooms with private bath

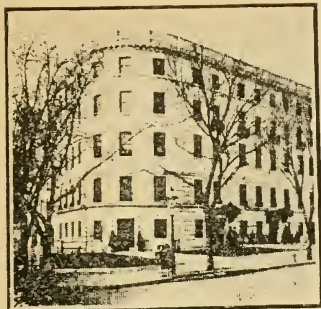
Suites of five rooms and bath

Cottages 3 to 12 rooms with bath

Write for Booklet

CLIFFORD M. LEWIS, Proprietor

SUMMER



The New Varnum Hotel

New Jersey Avenue and C Street, S. E.

WASHINGTON, D. C.

Overlooking United States Capitol and Congressional Library.

Reopened under new management.

Sunny Rooms, every one an outside one. Private Baths, Suites. Cuisine the very best.

American Plan, \$2.50 and up

European Plan, \$1.50 and up

Most cheerful and homelike hotel in Washington

E. A. BENNETT, Proprietor

HOTEL DRISCOLL

NEW

MODERN

WASHINGTON, D. C.



A Strictly First-class Hotel

Facing U. S. Capitol and Park

Near Union Station and Points of Interest

Free Baths with all Rooms

Take Free Electric Bus at Union Station

American Plan, \$2.50

European Plan, \$1.00

WRITE FOR BOOKLET

A Book of Tours and Popular Pleasure Trips

Persons contemplating visiting Washington, D. C., Philadelphia, Atlantic City, N. J. and New York will find the tours arranged by THE ATLANTIC CITY TOURIST AGENCY very attractive, economical and time-saving. A Travelers' and Tourists' Guide Book containing itineraries and descriptions of a selected number of the most delightful tours and pleasure trips in the United States and Canada will be sent free to any address on request.

The ATLANTIC CITY TOURIST AGENCY

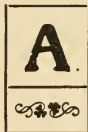
10 South New York Avenue

ATLANTIC CITY, N. J.

When writing hotels please mention this Guide. Read instructions on pages 11 and 12.

The Atlantic City Tourist Agency

10 S. NEW YORK AVE., ATLANTIC CITY, N. J.



BRANCH DEPARTMENT OF THE ATLANTIC CITY FREE INFORMATION BUREAU, in charge of a competent Tourist Agent, devoted to furnishing travelers with all necessary information concerning hotels and attractions of cities and resorts outside of Atlantic City. Also information regarding railroad and steamship lines from any point to any point in this country and abroad. Time-tables may be secured and descriptive literature of almost every place of interest that one might want to visit by applying to this Agency.

Detailed itineraries of contemplated trips will be prepared on request; these will give the train service, the names of hotels, places where the time can be spent to the best advantage, etc.; in brief such information as is needed by every traveler.

Persons visiting Atlantic City who expect to make side trips to other places will find it to their advantage to call at our office for advice as to the best lines of travel, the best hotels to stop at and all about the points of interest, etc. If not convenient to call at our office write or telephone us about anything you want to know concerning your travels.

NO FEES ARE ASKED OR IN ANY CASE ACCEPTED

We wish to call particular attention to the advantages to be gained by the traveler under our Individual Coupon System of All-Expenses-Included Tours. This system offers the traveler perfect liberty of movement, as to choice of places to visit, routes of travel and class of hotels to stop at, and enables him to know before leaving home the exact cost of a contemplated trip as all incidentals of the tour are included such as transportation, hotel accommodations, side trips, carriages, drives, staterooms on steamships, etc.

This booklet also contains a complete amusement directory of Atlantic City, a list of all churches and time-tables of all trains in and out of the city.

A booklet giving itineraries and cost of some of the most popular pleasure trips for different seasons of the year, as well as the best side trips from Atlantic City will be sent free to any address on request.

An Opportunity to Visit

ATLANTIC CITY, NEW YORK, PHILADELPHIA
or WASHINGTON, D.C.

And secure free hotel accommodations is offered by the Atlantic City Tourist Agency to any one getting up a party of ten or more traveling together and visiting any one of these cities at the same time and stopping at the same hotel.

In order to make a special inducement for securing parties we have been authorized by several of the best hotels we represent to make this liberal proposition of offering free accommodations to one out of every ten in a party traveling together and stopping at the same hotel.

Any pleasure, recreation or sight-seeing trip can be taken with more enjoyment and less expense when several in a party of friends are traveling together than when one is traveling alone.

We will furnish complete detailed itinerary for any trip desired. By following the comprehensive instructions with which we furnish all who wish information as to the best way of getting up a party and conducting it on any tour that may be desired any one can organize a party and conduct it with as much safety and satisfaction as the most experienced of tourist agents. All arrangements for hotel accommodations, transportation, sight-seeing trips, etc., are made by us in advance and every necessary provision is made for the comfort and pleasure of the party, so there is nothing left for the conductor or chaperon to do, but simply follow the printed instructions of our itinerary.

Special reductions in railroad fares may also be obtained where several in a party are traveling together, the percentage of reduction from the regular fare varying according to the scale laid down by the Trunk Line Association and approved by the Interstate Commerce Commission.

By filling out blank on the next page and mailing to us full information as to the lowest obtainable rates for transportation, hotel accommodations and all the necessary incidentals of any proposed tour with detailed itinerary will be promptly forwarded for your consideration and assistance in completing your plans.

Why not start in at once to get up a party among your friends and acquaintances for a trip at some date that will be most suitable to all.

If desired we will send one of our traveling tourist agents to conduct parties when extensive trips are to be made and the size and requirements of the party are such as to require the leadership of an experienced tourist agent.

Newspapers having contests and offering excursion trips to the winners, lodges and societies planning excursions for their members, clubs, college fraternities, school parties and mercantile concerns sending their employees off on pleasure trips, or in fact any one interested in getting up a party for any kind of a trip or outing will find it greatly to their advantage to first communicate with us and get the benefit of our experience in arranging such parties. Write for full particulars.

THE ATLANTIC CITY TOURIST AGENCY

10 South New York Avenue

Atlantic City, N. J.

Parties wishing full information pertaining to offer made on preceding page should fill in the following blank and mail at once.

NAME OF ORGANIZER AND CONDUCTOR OF PARTY

STREET AND NUMBER

CITY

STATE

Number in party.....ladies.....gentlemen
.....children.

Number of double rooms required to be occupied by two persons each
with or without private bath (underscore). Number of single rooms required
.with or without private bath (underscore). American or European
plan (underscore).

When to start.....What train or boat.....

Cities to be visited.....

GIVE NUMBER OF DAYS TO BE SPENT IN EACH CITY, FOLLOWING NAME OF CITY.

Do you wish price of transportation included in estimate

Remarks.....

To parties wishing personal references as to the many advantages to be gained by taking our pre-arranged tours we will be pleased to send the names and addresses of several persons who have already taken our tours and therefore are in a position to personally recommend them.

ATLANTIC CITY REFERENCES:

THE MARINE TRUST CO.

THE GUARANTEE TRUST CO.

THE ATLANTIC CITY TOURIST AGENCY

10 South New York Avenue

166

Atlantic City, N. J.

Washington—Atlantic City—New York—Philadelphia

An "ALL STAR CAST"

No other cities can furnish more entertainment or attractions of greater interest to the traveler than these four great centers of National and International interest.

A COMBINATION TOUR, permitting a stop-over of **4** days in New York, **4** days in Atlantic City, **2** days in Philadelphia, and **4** days in Washington, D. C., is offered by THE ATLANTIC CITY TOURIST AGENCY at a special rate of **\$35** on the American Plan; **\$17.50** on the European Plan for hotel accommodations in the four cities during the entire tour. The length of stay in any one city is optional and the price will be changed to cover whatever time is desired to be spent in each city.

Only the best hotels are used. Every detail concerning the tour has been carefully planned so as to make it one of the most entertaining, educational and thoroughly enjoyable tours that anyone could take to cover the same period of time and involving the same expenditure.

Our arrangements call for preferred accommodations at all hotels and our plan enables the passenger to avail himself at the special rates at the hotels we represent. The great economy of time, freedom from care, responsibility and annoyance, certainty of securing satisfactory accommodations even in the height of the season and definite cost, are recognized advantages which have made this system of travel universally popular. It is the ideal way of enjoying pleasure travel particularly when visiting strange resorts and places for the first time.

Sightseeing trips in each one of the above cities may be added and included in itinerary of tour at a small additional expense.

We will be pleased to advise anyone on request as to the lowest rates for transportation, which will be included in the price of tour when desired. To parties of ten or more travelling together, reduced rates of fare are granted. To parties of one hundred or more, we can furnish a special private train for the exclusive use of party, and arrange for stop-overs at any place enroute desired

THE NEW ENGLAND RESORTS AND TRAVELERS INFORMATION BUREAU, 1180 Broadway, New York, is our special representative in New York where residents of New York and travelers may call for information and our literature. All correspondence should be addressed to our Atlantic City Office. For full particulars, address

THE ATLANTIC CITY TOURIST AGENCY

10 South New York Avenue

::

ATLANTIC CITY, N. J.



FROM THE COMMERCIAL MUSEUM

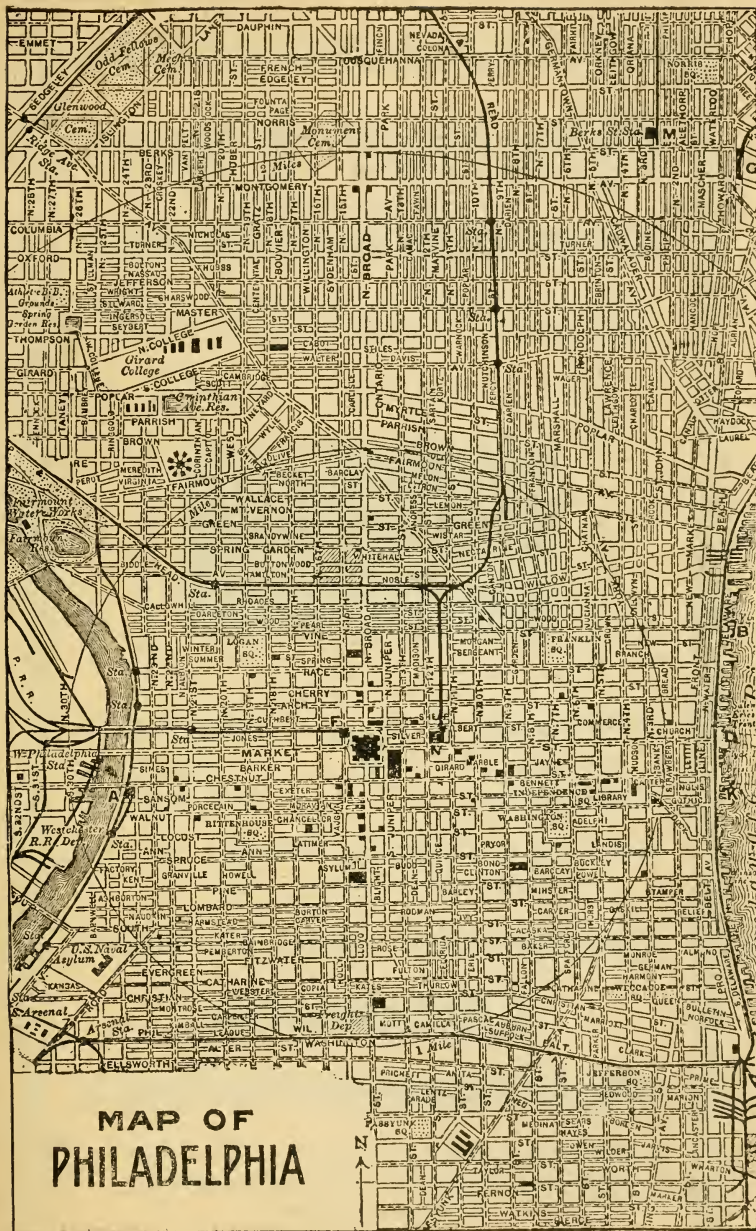
PHILADELPHIA

THE CITY OF BROTHERLY LOVE

IS replete with incidents, scenes and landmarks associated with Colonial days. Before setting out to see the hundred and one features of historical, national, municipal or popular importance every good American visitor will first want to pay patriotic homage at the shrine of Liberty in Independence Hall. The Betsy Ross house, the birth-place of the American flag; Congress Hall and Carpenter's Hall hold illustrious places in national history and will next attract the attention of the visitor who is interested in such landmarks of true Americanism.

The City Hall which with the furnishings has cost the city over twenty-five millions of dollars, is one of the first striking objects to visitors arriving by railroad. Other public buildings of especial interest to visitors are the New Mint, the Academy of Fine Arts, Post-Office, Girard College, University of Pennsylvania, and the old Supreme Court House, built in 1791.

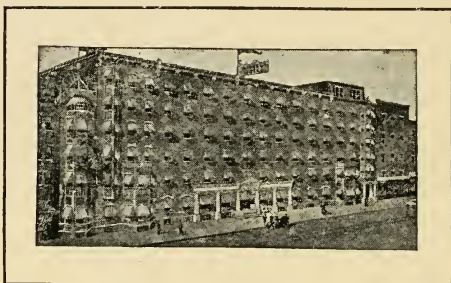
Fairmount, the largest public park in the world, is the grand pleasure ground covering over 3,000 acres, of which all Philadelphians are justly proud.



Windsor Hotel

W. T. BRUBAKER, MANAGER.

MIDWAY BETWEEN BROAD STREET STATION
AND READING TERMINAL ON FILBERT ST.



AMERICAN
PLAN

\$2.50 per day up



EUROPEAN
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